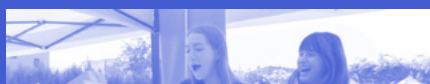


# ANNUAL OVERVIEW 2022



Foreword from Mariya Gabriel  
European Commissioner  
Notes from the President and the Director  
Networking Activities  
Electing a new board  
Awarding outstanding youth work projects  
Training Eurodesk mobility advisors  
Boosting youth work around Europe  
Time to Move  
Youth information services  
European Year of Youth  
European Youth Portal  
Youth voice, Youth participation  
& Active citizenship  
National Activities  
2022 in numbers



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# FOREWORD

Listen, support and engage! These are the key words of our policy actions for European youth, particularly throughout the 2022 European Year of Youth.

During this Year, we were able to witness the mobilisation of millions of young people. The numbers are truly impressive. The Year reached over 171 million Europeans, and by the end of January 2023, we have registered over 12 500 activities in more than 70 countries on our dedicated platform, the European Youth Portal. I am also particularly proud of the direct engagement I proposed to the Members of the College of Commissioners, with successful policy dialogues held with young people from all over Europe!

We have given our youth tools to become active and engaged citizens, invited them to join the policy debate, and offered them a positive perspective after years of restrictions due to the pandemic. And I must say, in the terrible context of the Russian war of aggression against Ukraine, I have been particularly impressed by the solidarity our youth has shown to their Ukrainian peers. We saw them actively organise over 1 000 events with concrete impact of positive support.

The Year of Youth was a success but did not end on 31 December 2022! We are currently working towards its real and long-lasting legacy. From specific actions in the field of sport for instance, with our HealthyLifestyle4All Youth Ideas Labs, to targeted actions increasing excellence in skills, with our initiative to train one million deep-tech talents notably, mainstreaming youth dimensions in all policies under my portfolio is a daily commitment.

We have to look forward and build on what we have set in motion. To keep empowering young Europeans with creative thinking, skills and values! I have seen the tremendous work of the Eurodesk Network during the 2022 European Year of Youth. You have played an important role in making this past year the success it was. Your manifold contributions, which have made a strong impact among young Europeans, will clearly be an integral part of the Year's legacy.

Take for example the "pool of European young journalists". With Eurodesk's support, we have given these inspiring young storytellers a platform on the European Youth Portal. I am impressed with the meaningfulness and eloquence of their creations, be it in form of articles, videos or podcasts. I am looking forward to many more invaluable contributions soon!

As we look back at your achievements last year, may I also use this opportunity to thank you for being such reliable partners. With your continued ambition to inspire young people, I am sure Eurodesk will continue to play a central role as we all join efforts to empower our European youth to fulfil their potential.

**Mariya Gabriel**  
European Commissioner





## From Audrey Frith, Eurodesk Director

In 2022 Eurodesk had a thematic focus on two important areas - inclusion and participation, in the context of the European Year of Youth. The year was also focused on reflecting on the legacy of the pandemic, integrating successful practices and finding new ways. Eurodesk Brussels Link initiated a rebranding process, to better define its brand identity and build a meaningful relationship with its audience. It was an important reflection that is still ongoing.

Inclusion and diversity are one of the three thematic priorities of the Eurodesk strategy (2022-2027). Eurodesk released the results of its Youth Mobility and the Role of Youth Information Survey, which showed the impact of the pandemic on the youth population regarding their perception of going abroad. As in the previous editions, the survey highlighted how inequalities in access to information and mobility are still significant across Europe. Depending on one's socio-economic background, the fact of living in big cities or rural areas, and being exposed to mobility within our surrounding environment, conditions the chances of taking part in a learning programme abroad.

Ensuring fair access to information while providing options to young people after the pandemic, appeared as a critical challenge to address. As a concrete measure, a dedicated working group on inclusion was set up in November in order to provide concrete resources and build and share knowledge within our network.

Our TTM campaign took place from September to November, celebrating coming back together through thousands of events. With over

1080 activities in 29 countries, the campaign contributed once again to making Eurodesk services known to the public and to raising awareness of European opportunities. Eurodesk launched the second edition of its Escape Room "Mysteries in Riga" to inform young people through a multilingual serious game.

2022 was yet another challenging year, which started by reminding us that peace and democracy should not be taken for granted in Europe. Our network expressed solidarity with its Ukrainian members and the Ukrainian population, and so did our European pool of young journalists. As a youth information network, we aim to pursue our mission to promote mobility as a way to enhance active citizenship, as an essential part of European democracies. This message was particularly important during the European Year of Youth through our various projects, and building on its legacy in view of the European Elections 2024.

Finally, Eurodesk continued to support the recognition of the youth information sector in Europe by taking part in the follow-up of the European Youth Work Agenda.



# From Lorena Baric, Eurodesk President

Dear Reader,

I am pleased to welcome you to the Eurodesk Network's Annual Overview publication for 2022. As I reflect on the past year, it's impossible to ignore the impact of the events unfolding around us. From the ongoing conflict in Ukraine to the global pandemic, the challenges facing our world have been significant, and they have had a profound impact on young people in Europe and beyond. I cannot help but feel a deep sense of emotion and appreciation for the amazing work that our Network has accomplished in the face of these unprecedented global events.

The ongoing conflict in Ukraine and the pandemic have presented countless challenges for young people, but the Eurodesk Network has risen to the occasion with unwavering commitment and dedication. Our Guide on Youth Participation in Youth Information Services, developed in collaboration with ERYICA, has been instrumental in promoting meaningful participation of young people in democratic processes and society. It is a true testament to the power of collaboration and partnership.

The post-pandemic world has also presented its own set of challenges, but the resilience and innovation of young people have been truly remarkable. Through our Youth Survey, we have gained invaluable insights into the needs and habits of young people, which has helped us to better tailor our approach to youth information. We have also played a vital role in the success of the European Year of Youth, co-creating the European Pool of Young Journalists and leading the BeEurope podcast series, which has celebrated the crucial role of young people in building the European future.

But none of this would be possible without the incredible people involved in the Eurodesk Network. The coordinators, multipliers, ambassadors, young people engaged in our activities, partners, policy-makers, the Eurodesk Brussels Link team, and the Eurodesk Executive Committee – all of you have played an essential role in making the Eurodesk Network what it is today. I am truly grateful for your unwavering commitment and hard work.

Lastly, I am overjoyed that we have had the opportunity to hold in-person Network Meetings over the past year. These meetings have given us a chance to come together, network, learn from each other, and strengthen our Eurodesk spirit. It is a reminder of the power of human connection and the importance of building meaningful relationships.

In conclusion, I am happy to be a part of the Eurodesk Network, and I am deeply grateful for the amazing work that we have accomplished together. I am looking forward to our future efforts to advance Eurodesk's mission of empowering young people through information, mobility, participation, and inclusion.

Sincerely,  
Lorena.



# NETWORKING ACTIVITIES

## Network Meetings

### Spring Network Meeting on 20-22 April Budapest, Hungary

The Eurodesk coordinators met in person for the first time since the pandemic started in Budapest from 10 to 22 April. A new format was tested, focused on peer exchanges and networking. For the first time, EBL held the Eurodesk Stars to acknowledge and recognise innovative practices carried out by the national Eurodesks. The awards were given to:

- Best information product - Pen with QR code by Eurodesk Czechia
- Greenest information product - Upcycling goodies by Eurodesk Germany
- Best game - Giant Jenga by Eurodesk Poland

A humorous addition to the awards was the award for "Worst promotional item". By distancing ourselves and remembering that we all learn from our mistakes, the Eurodesk Coordinators had the opportunity to nominate items they would think twice before producing again. The award went to Eurodesk Iceland who nominated a webcam cover that doesn't serve its purpose and easily falls off.

### Autumn Network Meeting on 27/09-01/10/22, Zagreb, Croatia

The Eurodesk coordinators met in person in Zagreb Croatia, for the Autumn Network Meeting. During the General Assembly, a new Eurodesk Executive Committee and President were elected.

*"One of the strengths of being part of the Eurodesk Network is the Network Meetings – many Youth Information Officers work within a small team or on their own. Being part of a network provides information and guidance in a supportive environment – much of the learning is through peer-support. Collaboration is also a big part of the Networks strength – many quality resources and ideas emerge from the Network meetings. Finally, I have gained many friendships through the Eurodesk Network meetings."*

Julie Kelleher, Eurodesk Ireland multiplier,  
Crosscare Youth Information Services

## Multipliers' Seminar

### 22-25 May 2022, Brussels

After two years of virtual meetings, we were finally able to host the seminar in Brussels. 40 Multipliers from 17 countries had an opportunity to re-connect, exchange good practices and brainstorm on activities for the next Time To Move campaign. In addition to discovering updated information on EU youth policies, participants improved their Eurodesk Mobility Advisors competences by attending a series of sessions on Eurodesk tools, methods and tips on topics such as graphic design, digital planning and group facilitation. In addition to the educational aspects, EBL also took care of the cultural element by offering participants the opportunity to visit significant places in Brussels, such as the Museum of European History, the Parliamentarium or the EU District.





## Working Groups

**Quality Group:** the working group fine-tuned the Eurodesk Quality Catalogue for 2022. Individual interviews took place with a few countries that had performed below the 80% performance threshold for the year 2021. Overall, the quality significantly improved throughout the network, well done to our national coordinators!

**Working Group on the Time to Move Board Game:** Eurodesk multipliers and coordinators from different countries met in Brussels on 15-16 June. Several follow-up online meetings were held in order to refine the concept of a giant board game to be used during the Time to Move Campaign 2023. We can already reveal that young people will be faced with a number of puzzles and tasks as they explore the huge Eurodesk map.

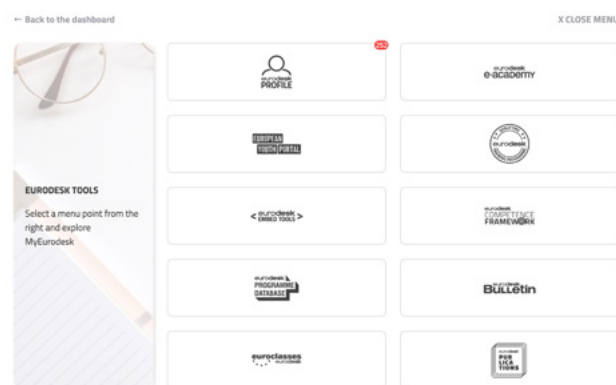
**Inclusion Working Group:** Eurodesk coordinators started exchanging ideas on how to make inclusion and diversity a reality in the services provided. The group met in November to brainstorm about its priorities for 2022-2023 and agreed to develop hands-on guidelines, training activities and a communication campaign on the topic in 2023. Stay tuned!

## Eurodesk & the “European Union around me” initiative

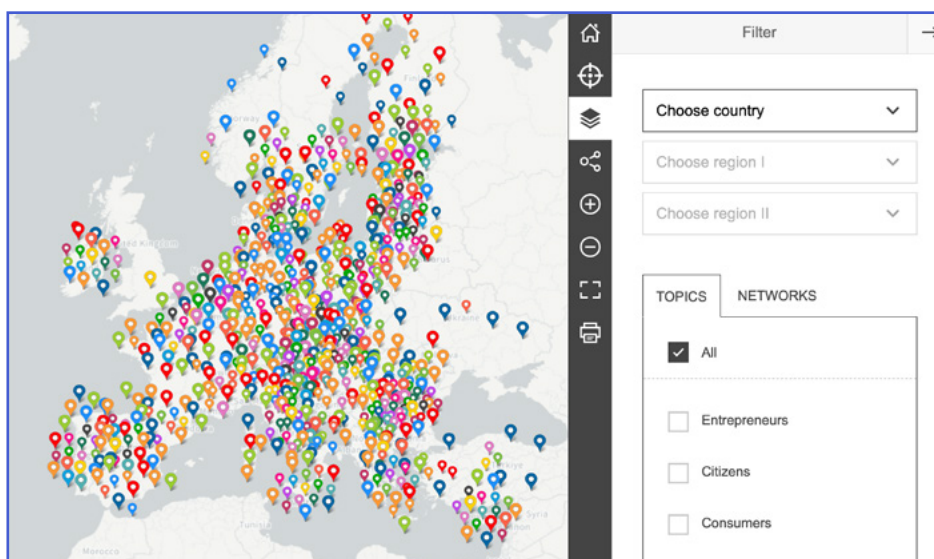
The European Commission Directorate for Communication launched an initiative aimed to bring the EU closer to the citizens. One concrete tool is the map called the “European Union around me” in which Eurodesk and other networks are featured. An API link connects the Eurodesk

## MyEurodesk developments EBL Bulletin Intranet

In 2022, Eurodesk introduced the revamped member’s hub “myEurodesk” to the network. The new version of myEurodesk aims to complement the intranet and bring together all Eurodesk administration and learning tools under one system. The Eurodesk Programme Database and the Eurodesk Bulletin were both simplified and integrated in the process, with members having now a one-stop shop for everything: access to learning opportunities (such as the Knowledge Centre and the e-Academy) to its resources - Euroclasses, Eurodesk Qualifying Training Programme and Competence Framework - and campaign materials and publications.



map and this map, making sure the data is up-to-date. Eurodesk welcomed this new tool to build bridges between the various networks and between the EU and its citizens, even beyond the EU Member States.



# ELECTING A NEW BOARD

Eurodesk elected a new Executive Committee at its General Assembly in Zagreb, on 26 September 2022. Lorena Baric was elected as the new Eurodesk President: "Eurodesk is a game changer for young people and I am thrilled to be a part of this hard-working and committed network. Let's work together to empower, guide, and support young people in creating their lives". She will chair a committee of 7 members.

The newly elected EEC members shared their commitment to making the association even more youth-friendly, inclusive and smart, to support and develop the network of multipliers and to strengthen Eurodesk partnerships with other actors to provide opportunities to all young people.

## Meeting with the "Youth policy, Outreach and DiscoverEU" Unit

The Eurodesk Executive Committee met with representatives of Unit B3 "Youth policy, Outreach and DiscoverEU", including head of unit Ioannis Malekos, to discuss the cooperation between Eurodesk and the Commission, the impact of the inflation on the network and the possibilities and needs of the youth information sector at European, national and local level. EEC members stressed the importance of Eurodesk local outreach through the multipliers which are in daily contact with young people, especially for those with fewer opportunities.

## EEC Newsletter



**Executive Committee Newsletter**  
January 2023

**The Eurodesk Executive Committee (EEC) met on 15-16 December 2022. This newsletter aims to update you on the discussions and decisions that have taken place during that meeting.**



- 1 Meeting with the "Youth policy, Outreach and DiscoverEU" Unit**

The Eurodesk Executive Committee met with representatives of Unit B3 "Youth policy, Outreach and DiscoverEU" to discuss the cooperation between Eurodesk and the Commission, the impact of the inflation on the network and the possibilities and needs of long-term increase of financing of youth information services/activities at European and national level. EEC members stressed the importance of Eurodesk, in particular its local outreach through the multipliers who are in daily contact with young people, especially those with fewer opportunities. As a step towards continuing negotiations with the EC, Eurodesk will provide data and necessary information to sustain its contribution to make the programmes more inclusive as part of the mid-term review of the EU Youth Strategy coming up in Spring 2023. This is a vital means to move forward the partnership of Eurodesk with the EC regarding Eurodesk's local and national work.
- 2 Functioning and roles of EEC members**

# AWARDING OUTSTANDING YOUTH WORK PROJECTS

## Winners introduction

Every year since 2011, Eurodesk Brussels Link, on behalf of the Eurodesk network, awards the most relevant, innovative, empowering and impactful projects organised by Multipliers at the local level. In 2022, the Eurodesk Awards collected 31 projects from 12 countries. The projects competed for four awards: Most Inclusive Information Project, Most Creative Information Project, Most Empowering Information Project and the Eurodesk Network Prize. In addition, the Jury recognised two projects by awarding them with Honourable Mentions.

### RE-CYCLE YOUTH ART [Youth Information Centre of Agros, Cyprus]

Most of us have certainly seen an old bicycle lying in the garage or in the attic of our grandparents' house and wondered what to do with it. The Youth Information Centre (YIC) found an eco-friendly solution, which at the same time has helped to raise environmental awareness in the local community! Do you wonder how they did it? Simply, they gave old bikes a second life by transforming them into flower beds, which now adorn the parks and squares of Agros. This initiative highlights the importance of reusing materials and reducing waste. In addition, the transformed bicycle-flower beds have become a point of attraction and are constantly photographed by young people who post their pictures on social media. It is worth noting that local young people who participated in the

project had the opportunity to work together in an international team with European Solidarity Corps volunteers and unaccompanied asylum seekers who had recently settled in the Agros community. Local politicians and activists were also actively involved in the pre-screening, including the President of the National Youth Council, Mr Prodromos Alambritis, and the Commissioner for the Environment, Ms Klelia Vassiliou. What a perfect example of the good practice of inclusivity!

### ŚWIĘTOKRZYSKIE FULFILS THE DREAMS OF YOUTH [Regional Volunteer Centre and Impakt Association in Kielce, Poland]



Close your eyes and try to remember what the Mystery Machine, Scooby-Doo's van, looked like. Do you remember? Great! You're probably wondering why I invited you to think about a car from a classic cartoon - I'm explaining now! A very similar minibus drives on the roads of the Świętokrzyskie Voivodeship, thanks to two Polish organisations, and its name is a DeamBus.



During the implementation of the project, youth workers travelled over 900 km by DreamBus and visited 20 schools in 10 towns and villages from the region. 473 young people received information about international youth mobilities. The aim was to increase young people's knowledge of the opportunities offered by European programmes such as Erasmus+ and the European Solidarity Corps (ESC) and to promote active participation in social life. The DreamBus reached young people from smaller towns and villages, as well as from disadvantaged backgrounds. The meeting with young people was an opportunity to overcome stereotypes about volunteering thanks to the involvement of volunteers from the ESC. Eurodesk Multipliers organised a walking tour for new students from Ukraine, Belarus and Kazakhstan in Kielce to familiarise them with the city and Polish culture.

#### **N.E.O.N. - NOT EXCLUDED FROM OUR NEIGHBOURHOOD [Associazione Volontariato Torino - Vol.To, Italy]**

Are you bothered by graffiti with negative messages or abandoned spaces in your neighbourhood? You can ignore them, convincing yourself that it's not your responsibility, or, like a group of 5 young people from Turin, take matters into your own hands! Thanks to funding from the European Solidarity Corps, they intervened in a city neighbourhood, called District 5, to improve social inclusion and the use of urban space. During the project, the initiative group took pictures of hate messages in the form of graffiti and of the abandoned spaces in the area and proceeded to analyse them. Then they organised comics, street art and photo editing workshops to give an artistic response to hate messages. Finally, young people with the support of the Multipliers organised a final event when they presented these responses and active citizenship initiatives along a social involvement app. As social inclusion was the core objective of the initiative focused on people at risk of marginalisation or discrimination. An innovative element in the project was the use of two free digital platforms, FirstLife and Commonhood, proposed by the Vol.To Eurodesk team and developed by the Department of Computer Science at the University of Turin. In conclusion, it is worth emphasising that the effects of the project are long lasting. The young participants learned how to structure a research project, set up workshops, and organise and promote an event through their practical hands-on implementation.

#### **GREENFLUENCERS [Associazione Link APS, Italy]**

"Greenfluencers" was an international green project set up in order to contribute to the fight for the protection of the environment. The main goal was to influence other people, through international social media tools, to raise awareness of climatic changes thanks to the work of five associations based in Italy, Greece, Spain, Portugal and Slovenia. The project initiators believed that young people are the first step towards a greater change and provided them with the tools and methods necessary to unleash their talents and skills. The idea of Greenfluencers was also to inform both adults and younger people about environmental issues. In order to encourage people to take action towards more sustainable activities, the training took place through online webinars and face-to-face meetings. Numerous activities were organised during the project, such as second-hand markets, flash mobs, treasure hunts, photo contests, workshops, exhibitions, cleaning parks and tree planting. Participants had the opportunity to discuss topics such as the circular economy, zero waste and greenwashing in connection with the non-formal education sector with experts from the environmental sector.

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*"Winning the Eurodesk Awards has been really important to me, because it showed me, even more clearly than ever, the power of a European widespread network to share a good practice transnationally, making it potentially applicable in many other countries, and to be able to receive feedbacks on its possible improvement from many other organisations across the EU and beyond."*

Davide Prette - Eurodesk Local Point Centro Servizi  
Volontariato VOL.TO - Torino

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# TRAINING EURODESK MOBILITY ADVISORS

## Training and webinar activities

Eurodesk Brussels Link offers various training opportunities to Eurodesk Mobility Advisors. For us, 2022 was an exceptional year! It was the year in which, after a few years of social isolation, working remotely and carrying out most of our activities online, we began to return to in-person training. The year in which we carried out 22 webinars, 8 MidWeek meetings, 5 Newcomers' Training and 2 Thematic Training courses, with a total of 695 participants. Also the year in which we published new publications: the Virtual Facilitation Guide and Eurodesk Mobility Advisor Competence Framework. In the next section, you will discover more about those activities.

### Wednesday Webinars

Well-organised, practical, presented in an easy way, playful - these are just some of the terms with which participants described last year's webinars. The 45-60 minutes webinars were either input-based, where one or more experts shared their inputs for 30 minutes, followed by a 15-minute Q&A session, or discussion-based, where participants shared their experience after a minimal introduction and brainstorming in small groups. With this new approach, the webinars were more focused and concentrated on a specific topic.

In 2022, 633 participants attended the Wednesday Webinars. Among the webinars organised only for Eurodesk, the most popular were: "Discover the new functionalities and content of the Communication Hub with SALTO" and "Let's talk about DiscoverEU with the

European Commission". The most popular webinar open to the public was related to the launch of the "Guide on Youth Participation in Youth Information Services" in partnership with ERYICA which was attended by 130 people.

### Thematic Training Courses

Designed for Eurodesk coordinators and multipliers, the 2,5-day courses are usually organised in line with the mission and core tasks of the network and based on the Eurodesk Qualifying Training Programme and Competence Framework. The perfect balance between theoretical knowledge and the opportunity to gain new practical skills is the key to the success of these training courses.



Last year, in cooperation with the national offices, we organised 2 training courses: Inclusion and Support in Dublin, Ireland (19-22 June) and Communication in Riccione, Italy (30 Nov-2 Dec).

### Virtual Facilitation Guide, March

Released on 25 March and presented in a webinar on 13 April, this guide provides tips and tricks on how to plan, facilitate and evaluate online activities. It builds on the lessons learnt during the pandemic period, providing recommendations to organise successful events and proposing a list of tools to support you as a facilitator. It's a great resource for all professionals organising virtual or hybrid events for a youth audience.



## Communication Hub with SALTO PI

Eurodesk and Salto PI continued their collaboration after the successful launch of the updated "Communication Hub". In May a webinar "Digital Communication: (Re)connecting With Young People After 2 Years of Pandemic" was organised, which saw the involvement of 3 external experts and the production of 2 tutorial videos by EBL. The videos focused on how to use TikTok - how to get started, build your strategy, create content, engage, and advertise on the platform. The Communication Hub is open to National Agencies' communication officers and Eurodesk information officers.

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*"It was very inspiring to use the tools that Eurodesk offers. I like the platform with both information and trainings."*

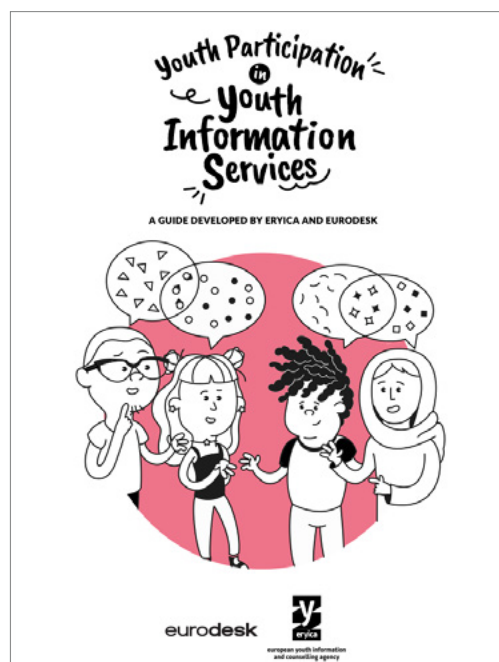
Karin Wouda, Awesome people

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## European Academy on Youth Work

"Innovation, current trends and developments in youth work in times of disruption and change" The 2nd European Academy on Youth Work was organised from 31 May to 3 June 2022 in a hybrid format. Over 150 professionals from the European youth work community joined the residential event in Kranjska Gora, Slovenia, while many more joined the event online. Eurodesk Brussels Link wore more than one hat at the event. Firstly, we were a member of the Advisory Committee whose role was to provide recommendations on the successful organisation of the academy. Then, we delivered a session at the conference during which we presented "A European Competence Framework for Youth Information Workers - YouthInfoComp" as a good practice example of enhanced quality and recognition of youth work, in partnership with ERYICA.




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*"I like that we can touch on interesting and current topics and practical and creative methods. I think it's worth getting involved, getting inspired, and feeling the cohesion of the network."*

Gyongyi Kispal-Podracz, Youth coordinator, D2 Youth Center

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# BOOSTING YOUTH WORK AROUND EUROPE

## Bonn process of the European Youth Work Agenda (EYWA)

Eurodesk contributed to the promotion of the European Youth Work Agenda (Council Resolution of 2020), a strategic framework aimed to strengthen and further develop youth work practice and policies in Europe. Eurodesk was a member of the EYWA steering group in charge of monitoring its implementation. In 2022, a mapping exercise was performed and “meet ups” with partners were organised. Eurodesk contributed to the agenda in different policy areas, including the recognition of youth work with the Youth Information Worker Competence Framework in partnership with ERYICA. Eurodesk director, Audrey Frith, was also a member of the DG EAC expert group on Youth Work.

## Eurodesk Mobility Advisor Competence Framework

Eurodesk released the second edition of the Competence Framework of Eurodesk Mobility Advisors. The framework aims to bring even more clarity to the role of a Eurodesk mobility advisor and incorporates important dimensions such as supporting youth well-being. The competence framework is also better aligned with the Eurodesk six-year strategy for the period 2022-2027. It is a direct contribution to enhancing the quality of youth (information work) in line with the European Youth Work Agenda.

The delivery of high-quality services has been at the heart of Eurodesk since its foundation. As stated in the charter of the Eurodesk 10 Key

Principles, this would not be possible without “qualified and trained staff”. In that context, the competence framework may assist Eurodesk coordinators and management in fine-tuning the training and learning provision based on the actual learning needs. For that, the framework is supplemented by several training assessment tools and activities.



## #YOUTHINFOCOMP + ESCO

Throughout Europe, there is a huge diversity in the way youth information is organised, delivered and recognised. In a society characterised by disinformation and information overload, it is not always easy to grasp that providing quality information is a professional occupation. This is why Eurodesk and ERYICA have been advocating for a greater recognition of the sector.

The first step led us to create the European Competence Framework for Youth Information



Workers (#YouthInfoComp) which contributes to the recognition of the sector in Europe by being a unique reference framework in the field and for all countries willing to give recognition to the profession. It is a first at the European level.

But we did not stop there. A new step in the recognition of the sector came from the inclusion of the “youth information worker” in ESCO, the EU multilingual classification of European Skills, Competences, Qualifications and Occupations in January 2022. Those efforts are also in line with the recently adopted European Youth Work Agenda that calls for the recognition of youth work in Europe.

## EU Expert Group on Youth Work

Eurodesk director, Audrey Frith, was a member of the expert group set up by the European Commission to accompany and advise the institution on the process of creating and implementing an open and multilingual dedicated European digital platform on youth work to support youth workers in Europe. Such a platform was a concrete recommendation of the European Youth Work Agenda Council Resolution of 2020. The report was published in February 2023 and a pilot should be implemented in 2023.

## European Youth Work Agenda and Bonn Process



EYWA Council  
Resolution of 2020

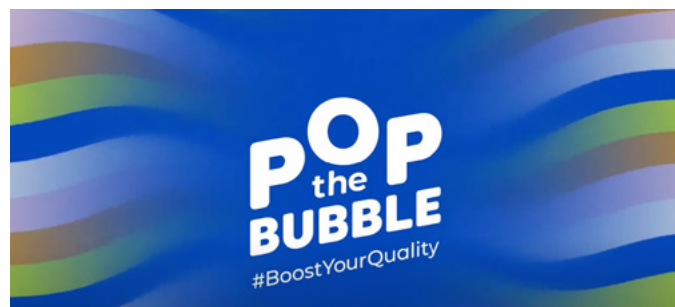


Bonn Process

## Q!Boost campaign 'Pop the Bubble'

The important work of the European Platform for Learning Mobility (EPLM) continued. As a member of the EPLM Core Group, Eurodesk contributed to the different initiatives of the platform and took an active role in planning the communication campaign “Pop the Bubble”.

Quality is a significant factor when considering how to tackle, reflect and apply non-formal education principles in youth learning mobility schemes and projects. In April 2019, the EPLM launched two major Quality Tools for supporting quality in learning mobility: a Q-App and a Handbook on Quality in Learning Mobility. In order to promote the tools and celebrate the restart of youth learning mobility after the pandemic, the “Pop The Bubble” campaign was launched in June 2022. The campaign focused on promoting the tools with focus areas, including digital transformation, sustainability and mental health. Eurodesk was part of the task force supporting the campaign plan and delivery.



## Learning by Leaving 2022

Eurodesk Brussels Link contributed to the 2022 edition of the Learning by Leaving Conference: “Digital nomads in the XXI century” which took place in Palma (Mallorca) from 26 to 28 October. The event focused on the relationship between mobility and digitalisation. Eurodesk ran two workshops. The first one focused on the Eurodesk Programme Database, showcasing how it helps us reach over 2 million people each year. In the second, the Greening youth information services publication was presented. Eurodesk also had the chance to share ideas with European colleagues coming from the four networks: Euroguidance, Europass, EURES and Eurodesk.

# TIME TO MOVE

## **Activating the Eurodesk network to powerfully propagate our information**

Time to Move is Eurodesk's flagship campaign aimed at all young people across Europe to inform them about mobility opportunities through a wide variety of activities and events. Every year since 2009 and for one month, Eurodesk activates all its network to meet with young people in their local environment and to build new connections with them.

### **Finally face-to-face!**

At last, after nearly 2 years of the pandemic, 2022 was the moment to finally go back on the field. We can say that the appetite for social activities was there with a total of 1087 events registered through 29 countries. This year the three countries having organised the most events were Poland, Spain and Italy with more than 100 events each. The events held would include concerts, planting trees, games and sports tournaments. Each event was a chance to tell young people about opportunities to study or volunteer abroad, and to advertise Eurodesk info-points where they can receive personalised information and support.

### **The digital dimension**

If these local events organised by multipliers are at the heart of Time to Move, the campaign also has an important digital dimension. Its social media campaign included stories, posts and reels translated and shared throughout Europe. But it also included videos and podcasts on topics of interest to youth, as well as online creative contests. In 2022, the topics of this podcast series called 'Talkative Thursdays' would include the European Year of Youth, Discover EU, Sustainability and Mental health. In total, the online campaign reached 287.000 accounts, and the TTM website registered 75.000 sessions.

## **Online Game**

In 2022, we also launched the second episode of our online game, "Adventures in Riga". This time the players are taken on a trip to Riga. On their way across Europe, they were required to collaborate in order to resolve various enigmas. This game, inspired by escape games, provides multipliers with a simple and fun tool to run activities with young people. It advertises mobility programmes such as the European Solidarity Corps and promotes values such as curiosity for cultures, sustainability and friendship; all values fundamental to Eurodesk. In addition to being accessible for free on the TTM website, the game requires no profile creation and collects no data from players.

## **Pool of Photographers**

Interested in collecting images from multiplier events, Eurodesk launched a pilot project: the pool of young photographers. Sixteen young photographers were selected across Europe and after having received a 3-session training on event photography, were sent to Time to Move events to photograph the activities. Many came back with beautiful testimonies of the events. Their pictures will be available to the whole network for communication and photographers will be credited for their work. This pilot motivated us to try the project for a longer period of time and to give young photographers more opportunities to meet with multipliers and develop their skills.

*“It is a colourful and meaningful campaign, which, among other things, creates an opportunity to get to know other organisations and carry out international activities and cooperate with them. It is personally my favourite time.”*

Robert Sziladi, multiplier, FECSKE



Dornbirn / Austria



Alexandria / Romania



Loannina / Greece



Bretagne / France



Málaga / Spain



Satu Mare / Romania



# YOUTH INFORMATION SERVICES

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## Building youth friendly informational resources

Eurodesk Brussels Link has developed information material for its network of coordinators and multipliers to raise awareness about working, volunteering and learning abroad as well as on participation and activity citizenship.

The Euroclasses is a Eurodesk project aimed to raise awareness about European opportunities. All the classes have been designed for young people, they are based on non-formal methods. Different thematic modules are available.

**Euro-Volunteering**  
**Euro-Participation**  
**Euro-Activism**  
**Euro-Working**

In 2022, Eurodesk revamped the Euro-Activism Euroclasses, to be used in the context of the 25% Project and the Conference on the Future of Europe.

Alongside the modules, thematic publications are also developed as stand-alone products or support material of the classes. In July 2022, the third edition of our thematic series was released with the new Euro-Volunteering brochure.

## Opportunity Finder

The Eurodesk Opportunity Finder is a one stop shop for information on the latest European and international opportunities in the field of learning, volunteering, internships, participation and grants. It aims to give young people comprehensive and accessible information on mobility opportunities while encouraging them to become active citizens.

The opportunities listed in the website are free and available in different languages, thanks to the teamwork of our national coordinators who translate them in their languages. The opportunity finder is a tool for the daily work of our youth workers and for anyone interested in the opportunities showcased on our website.

In 2022 the total number of active programmes was 350. A special focus has been given to the programmes targeting Ukrainian young people and youth organisations. The programmes were constantly disseminated through our different communication channels, newsletter, Youthletter and, most importantly, social media: specific videos/reels have been created to inform and support our followers in the application process.

## Building a community on Social Media

Our primary aim on social media is to reach out to young people and create an online community. In 2022, Eurodesk Brussels Link carried out a thorough analysis of its digital strategy and decided to adapt its channels. One concrete measure was to close the Eurodesk Twitter account and invest in TikTok. Together with Instagram, Tiktok is the main social media channel to promote opportunities towards young people. Apart from that, our Facebook and LinkedIn accounts are focused on promoting key events and information for youth workers. Our main campaign throughout the year was to promote the European Year of Youth; therefore, we focused on promoting Eurodesk's BeEurope podcast, the content developed by the Pool of European Young Journalists, as well as activities related to the European Year of Youth. In total, in 2022 we reached more than 4 million people through our social media pages. More than half of the total reach came from Instagram (more than 2 million people reached). Additionally, since its creation in early 2022, our TikTok channel reached more than 710,000 people.

### Follow us on Social Media



## Eurodesk Newsletters

### DiscoverEU Newsletters

DiscoverEU is an EU initiative giving 18-year-old EU citizens from all backgrounds the opportunity to travel around Europe. Eurodesk answered over 30.000 questions related to DiscoverEU to all young people around Europe. After each call, Eurodesk sent a newsletter to non-selected candidates introducing them to other opportunities that EU programmes have to offer.

### Monthly Youthletter and Stakeholders' Newsletter

Eurodesk is issuing two monthly newsletters to two different target audiences - young people and stakeholders with a total audience of over 180.000 subscribers. The Youthletter is targeting young people with content customised for them and concrete activities such as opportunities to get involved and participate (volunteering, training and courses which they can attend) information on how to apply for scholarships, internships, projects and more.

The stakeholder newsletter highlights the work of Eurodesk Brussels Link and Eurodesk National Offices as well as EU initiatives in the youth sector.

### Register the Newsletter




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*“Eurodesk is the holy bible of mobility opportunities. There are so many ways in which Eurodesk manages to reach young people, and my favourites are the Opportunities Newsletter and the Eurodesk Opportunity Finder.”*

Franceco Castiglione, ESC volunteer for Sweden

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# EUROPEAN YEAR OF YOUTH

## European Year of Youth

2022 was the European Year of Youth, shining light on the importance of European youth to build a better future - greener, more inclusive and digital. The European Year of Youth was the moment to move forward with confidence and hope from a post-pandemic perspective. Eurodesk contributed to the year through different initiatives such as the management of a European Pool of Young Journalists with the European Commission, the BeEurope podcast project, the Euro-Activism Euroclass and the release of the Youth Participation in Youth Information Services publication with ERYICA. Eurodesk also attended all the Stakeholder Meetings organised by the European Commission on the implementation of the #EYY2022.

## The pool of European Young Journalists

In light of the European Year of Youth 2022, Eurodesk and the European Commission launched a pool of European Young Journalists in January 2022. The project ensured peer-to-peer information and the creation of a youth community behind the European Year of Youth. Additionally, these young people were our ears and eyes on the ground, as they attended and reported on European events organised during the Year, such as the European Day of Languages, the Conference on the Future of Europe and the European Year of Youth summer festivals. In 2022, the Young Journalists published more than 25 pieces of content on the European Youth Portal, participated in 15 international events and received training from 5 experts!

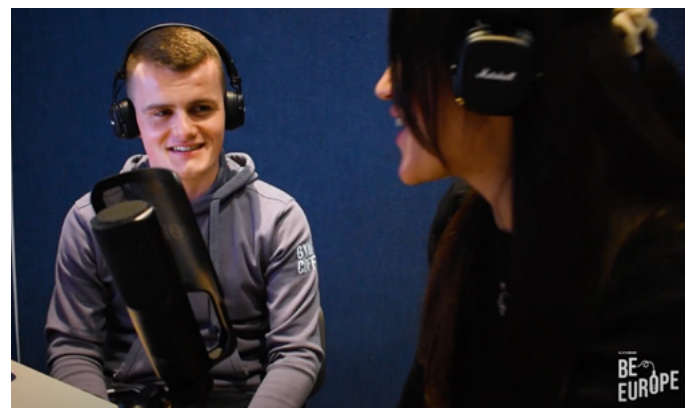
Given the huge success of the project, Eurodesk will continue this initiative as a legacy of the European Year of Youth 2022. To this end, a new Pool has been selected through an online call, consisting of 13 people from around Europe.

## BeEurope Podcast

Eurodesk created the BeEurope show, together with young people from all over Europe. Through this series, Eurodesk raised awareness of European values, identity and benefits of being a European citizen in the context of the European Year of Youth.

The podcast comprised 14 episodes with youth guests from 14 different European countries: Lithuania, Romania, Latvia, Spain, Czech Republic, Ireland, Switzerland, Belgium, Iceland, Italy, Poland, Luxembourg, Sweden and Türkiye. BeEurope was facilitated by 4 great hosts: Vlora Muca, Harry McCann, Mireia Pla Mateu and Stefanos Agathokleous. All of them interviewed young people about their mobility experiences and the hottest topics for their generation. This has allowed the European youth to raise their voice on important matters!

The podcast was in English and was recorded as a live interview of about 40-45 minutes. Each episode was later published on Spotify and Youtube. A newsletter was also shared to promote the podcast show.

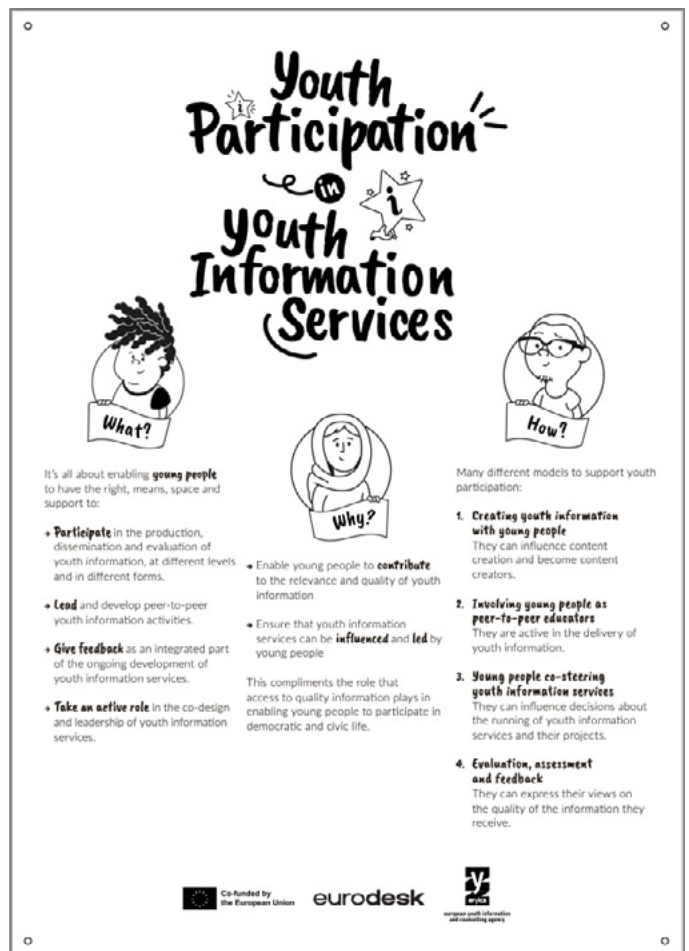
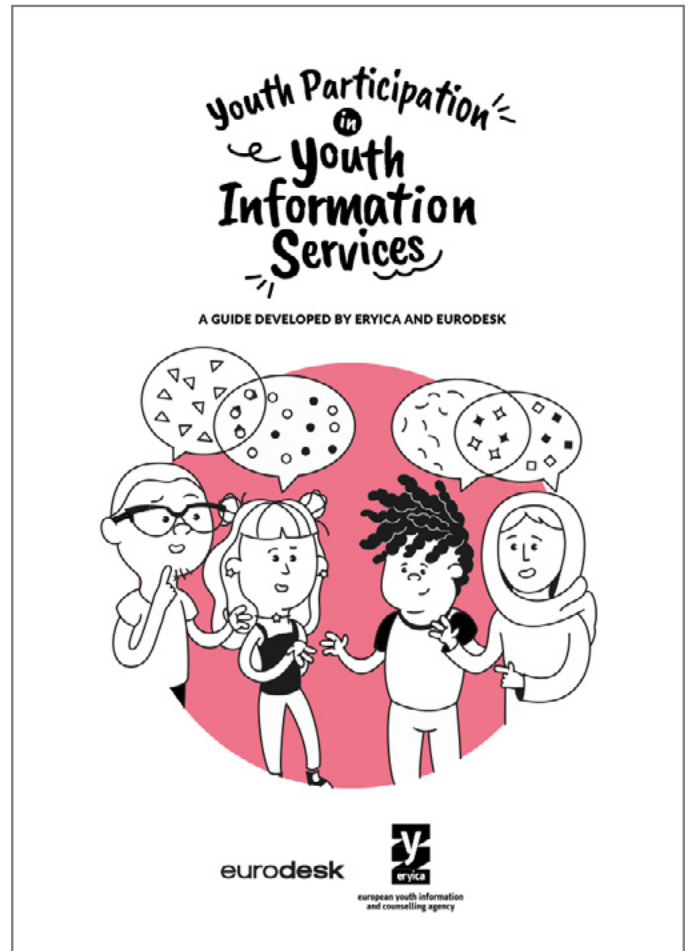


# Youth Participation in Youth Information Services

Eurodesk believes that youth participation is essential to quality youth information. In the context of the European Year of Youth and in partnership with ERYICA, Eurodesk published its guidelines on "Youth Participation in Youth Information Services" in December 2022.

The guide clarifies what is meant by youth participation in the context of youth information services. It provides guidelines on the various models and formats to ensure the meaningful participation of young people: content creation, peer-to-peer information, co-steering of the services and evaluation, assessment and feedback, as well as good practices from both networks.

No one model or format is more effective than another. A quality youth information service is likely to use a range of different models to support youth participation.



# EUROPEAN YOUTH PORTAL

The European Youth Portal provides information about opportunities and initiatives that are of interest to young people in Europe.

The European Youth Portal provides information about opportunities and initiatives that are of interest to young people in Europe. The website is designed for young people themselves, but also for professionals and volunteers working with youth. The European Commission and the Eurodesk Network maintain the content. The European Youth Portal covers 34 countries and 28 languages and had over XX million visits in 2022 with a peak of XX million visits (highest ever) during the month of October.

## Editorial management

Eurodesk Brussels Link participated in monthly editorial meetings with the European Commission in which the content to be developed was discussed (Get involved and Go Abroad, Stories and News) and as well as the enhancement and management of the Portal.

In 2022, the newly set Advisory Board composed of national coordinators, EBL and the European Commission met 3 times (February, May and November), providing editorial recommendations on the Portal and on the European Year of Youth page.

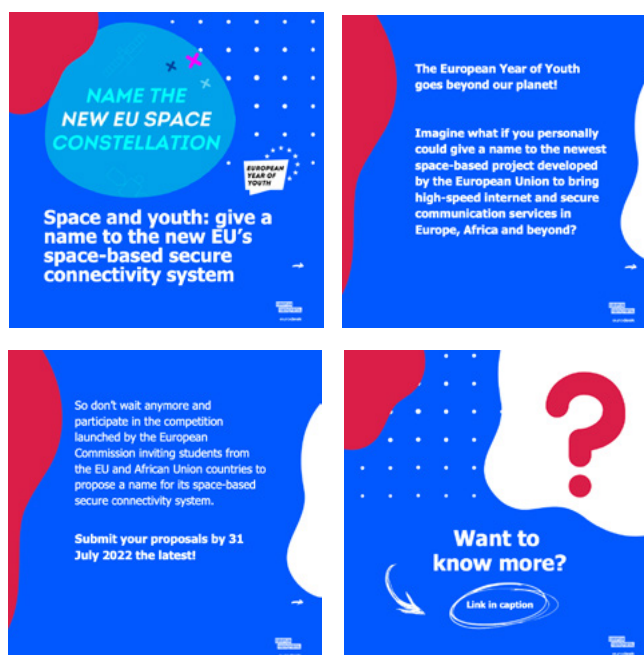
Additionally, the Eurodesk Network revised existing content and updated national-level articles. Throughout 2022, Eurodesk Brussels Link published 10 articles on the European Youth Portal. Additionally, we developed new formats for developing articles, such as adding short tutorials to illustrate the articles or accompanying video interviews.

## Promotion

As in the years since its launch, the Eurodesk network participated actively in promoting the

European Youth Portal on all its communication channels. Throughout 2022, EBL published more than 70 social media posts and stories promoting the European Youth Portal and the European Year of Youth page.

Examples of social media publications:



Blue Book Traineeship article and interview

## Helpdesk

Eurodesk was the first line of support through the Ask a Question service via the European Youth Portal. During 2022 over 14.000 questions and follow-ups were answered through the portal with over a quarter of a million enquiries coming through national portals and offline events.



# YOUTH VOICE, YOUTH PARTICIPATION & ACTIVE CITIZENSHIP

## Youth Information Survey

The third edition of the Eurodesk Mobility and the Role of Youth Information Survey was released in May 2022. The survey targeted young people aged 13-35 years old, and covered 4 areas: Youth perception of mobility, impact of COVID-19, information needs and experience of mobility (2020-2021). It was available in 25 languages and ran from September 2021 to January 2022. 4061 answers from 74 countries (about 94% of them from Europe) were collected. The results were presented during a launch webinar in May (available on the Youtube account of Eurodesk Brussels Link) and during various events.

The survey was conducted in a very special period that impacted mobility a lot - the COVID-19 crisis. The good news is that more than 80% of young people are still as open to going abroad as they were before the COVID-19 pandemic hit. However, about a quarter don't see going abroad to be as realistic as it was before the pandemic. How do we reconnect with those young people so that they can see the mobility opportunities awaiting them?

The results show that some young people face multiple challenges when it comes to mobility, from not perceiving mobility as an opportunity for them, to accessing the right information and support, to actually taking the step of going abroad. Over 90% of respondents are open to the idea of going abroad for a mobility experience and see such an experience as beneficial to their education, professional and personal life. Almost all young people expressed the need to receive individual support when preparing for a mobility experience. The key is then to provide this

support to those who are less privileged so they can see that mobility is for them too! One way is to ensure that they receive information about available opportunities.

The survey shows that there are differences between groups of young people; the more educated and those from urban areas have more experience with looking up mobility information. There is also a contradiction between the lack of awareness that services such as Eurodesk exist and the very high demand for such services. This calls for enhancing our visibility, accessibility and reaching out to young people. The report points to solutions, such as collaborating with schools or boosting youth information digital strategies by investing in social media, targeting channels and messages to specific age groups. Another good way is to use peer-to-peer information - fortunately those who go abroad are usually keen to share their experiences (over 90%!).



This report contains messages for policymakers, especially the need to pay specific attention to young people with fewer opportunities, those not in education, training and employment (NEETs), those from rural areas, and those with lower educational backgrounds. Additionally, there are many useful insights for practitioners, especially when it comes to youth trends in the design and delivery of youth information.

## The 25 Percent Project

Eurodesk has been a great supporter of the Conference on the Future of Europe, which saw a series of citizen-led debates and discussions happening throughout Europe from April 2021 to May 2022, giving voice to EU citizens to share their ideas and help shape a common future. In this framework, Eurodesk partnered with the European Youth Forum 25% Project which aimed at reaching out to young people who are usually left out from the conversation (young people from rural areas, young people who dropped out of education, young people with disabilities, young people belonging to the Roma community, young people from a religious minority, and much more) and gather their ideas on the future of Europe.

Eurodesk developed the Euro-Activism Euroclass, an information session for young people, aimed to support participants to reflect on how they contribute to change and help them plan their own change-making projects. The implementation of Euro-Activism for schools and youth groups has been carried out during the first months of 2022 with a highlight at the Europe Day 2022 on 9th of May. More than 15 lessons were delivered by our Eurodesk multipliers in France, Germany, Hungary, Lithuania, Romania and Spain online and offline mainly at schools.

Eurodesk carried out information sessions to raise awareness about the Conference and the need to give a voice to young people. A total of 356 organisations have been reached by Eurodesk. EBL also took part in the 25% consortium meetings and the project final event on the 12th of May.

Finally, Eurodesk Brussels Link with the cooperation of its National Coordinators, ran a storytelling campaign with young changemakers from across Europe tackling the most pressing topics for young people: youth rights, inclusion, education, volunteering, environment... 10 stories from 7 different EU countries were collected and promoted.



## European Parliament Youth Network Event

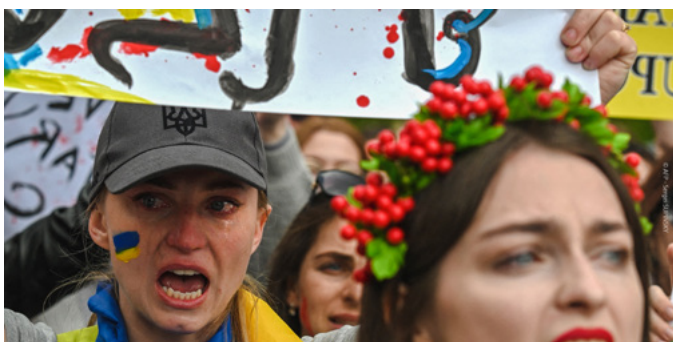
Grazia Cannarsa, information manager at Eurodesk Brussels Link, took part in the Youth Network Event, an annual co-creation and networking event for youth organisations from all over the EU. The event was hosted by the European Parliament in Brussels, with a focus on organisations working at a local and regional level or working with disadvantaged young people. Under the title "Taking it in our hands: from our ideas to our impact" the 2022 edition took place on 22-23 June with participants from around 100 youth organisations. We had the chance to network and share ideas on possibilities to develop further lasting actions connected to youth ideas. The event also gave us the opportunity to propose new discussion topics, e.g. how to get more diverse people involved in the youth offer from the European Parliament or how to ensure that more young people are elected during elections.





## European Parliament Sakharov Prize 2022

For the first time, Eurodesk Brussels Link had the honour to take part in the ceremony of the Sakharov Prize for Freedom of Thought, awarded annually by the European Parliament. In 2022 the award went to the brave People of Ukraine, in a ceremony on 14 December, in Strasbourg. They were represented by their president, Volodymyr Zelenskyy who remotely addressed the plenary chamber, elected leaders and civil society. It was a unique experience to meet and discuss with the winners (Oleksandra Matviychuk - human rights lawyer, chair of the Center for Civil Liberties organisation, which was one of the winners of the 2022 Nobel Peace Prize, Yulia Pajevska - founder of the evacuation medical unit Angels of Taira, Ivan Fedorov - the mayor of Melitopol, Olekssandr Chekryhin and Stanislav Kulykivskyy - representing the State Emergency Services and Yaroslav Bozhko of the Yellow Ribbon Civil Resistance Movement) as well as the finalists (Stella ASSANGE, lawyer and wife of WikiLeaks founder Julian Assange and Francisco de ROUX, President of the Truth Commission in Colombia). We also exchanged views with MEP Petras AUŠTREVICIUS, Member of the Delegation to the EU-Ukraine Parliamentary.



## Eurodesk at the European Youth Conferences

In 2022 Eurodesk attended the EU Youth Conferences under the French Presidency on 24-26 January (online) and under the Czech Presidency (in person) on 11-13 July. Youth representatives, policy-makers and experts from the field of youth worked together on the 9th Cycle of the EU Youth Dialogue. Following the theme of the European Youth Goal #3 "Inclusive societies" and #10 "A green and sustainable Europe", participants discussed how best to implement Youth Goals in practice at different levels (local, national, regional and European) and what the EU and its Member States need to do to support young people in the EU.

## Eurodesk-Jury member of the European Youth Capital

In 2022, Eurodesk Executive Committee Member Claire Conlon was a jury member for the European Youth Capital 2025. The European Youth Capital (EYC) is a title awarded by the European Youth Forum designed to empower young people, boost youth participation and strengthen European identity. Each year, a new European city is given the chance to showcase its innovative ideas, projects and activities that aim to raise up young voices and bring a new youth perspective to all aspects of city life.

## Eurodesk-Jury member of the ESN Mobility Awards

Zsolt Marton, Eurodesk Communication Manager, was a member of the Erasmus Student Network (ESN) Mobility Awards 2022. The ESN Awards are the initiative of the Erasmus Student Network that aims to provide recognition for the work of ESN member organisations.

# NATIONAL ACTIVITIES



Eurodesk national coordinators and multipliers are key to the successful delivery of the network's services. Read about the highlights of the 37 Eurodesk countries in the next pages.

## In 2022, our main focus was on the topic of mental health.

Pandemics, concerns about the future, pressure to perform well in school/at work... In today's world, the mental health of young people is constantly put to the test. As a result, many develop emotional pain or even a mental illness.

For Eurodesk Austria, it was very important to sensitise young people for this topic, inform them about counselling centers, give them tools to better deal with negative feelings and, consequently, enable them to become healthy, independent and empowered adults. As part of these goals, a brochure titled 'Wie geht es dir?' and supporting teaching material have been published. The brochure is 100 pages long and includes articles, interviews, self-checks, and an 'ABC on mental health' where the most important terms regarding mental health are explained. Several thousand copies of the brochure were distributed to young people already and the teaching material was ordered over a hundred times so far.

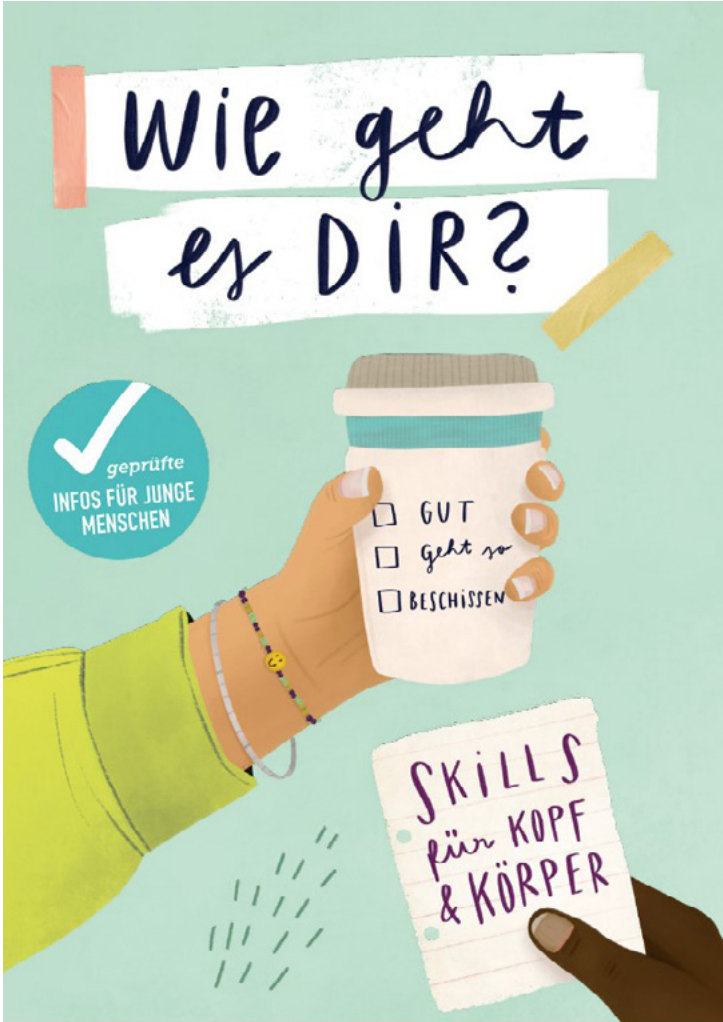
Promoting mobility possibilities and informing about them was, of course, also central in 2022. A new edition of Eurodesk Austria's brochure 'Einfach weg – Auslandsaufenthalte für junge Leute!' has been published and was supported by 7 new episodes of its accompanying webinar-series. Prior, the dates and the topics of the webinar episodes were announced on the European Youth Portal. Throughout the year, the regional youth information centers answered young people's enquiries on spending time abroad and helped them to find the right mobility program for them. The centers also organised various local events to contribute to Time To Move and hosted volunteers from other countries.

On top of that, Eurodesk Austria organised & participated in various activities and events to celebrate the European Year of the Youth together with the young people. In the year 2022, more than ever, Eurodesk Austria aimed to show young people that their needs, desires and ideas are crucial and that they are supported by a united and solidary Europe.

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For Eurodesk Austria, it was very important to sensitise young people for this topic.

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As part of the 35th anniversary of Erasmus+ videos have been created in collaboration with the agency Erasmus+ Education and Youth.

7 videos were shot this summer in Belgium and Europe to be in direct contact with project leaders. The videos were broadcasted on Brussels and Walloon community television.

Eurodesk hosted a study visit in collaboration with Eurodesk France. Three people came and took part in a session on the presentation of the Eurodesk network in Brussels and Wallonia. The discussions were instructive. Some collaborations continue this year.

In addition to the numerous information sessions (36 participations) in schools, universities and youth organisations as well as fairs in Eurodesk was

on the ground by meeting young people during festivals this summer (Lasemo, Les Solidarités à Namur, Balkans trafics ). This made it possible to meet a lot of young people in a warm setting, and to talk to them about mobility. The BIJ worked also in close cooperation with Eurodesk partners of the two other Community. BIJ also intensified communication on DiscoverEu for each call for applications.

Cooperation with European and international mobility stakeholders were strengthened through partnership and joint actions (youth employment service, Europe Direct, ...)

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**7 videos were shot this summer in Belgium and Europe to be in direct contact with project leaders. The videos were broadcasted on Brussels and Walloon community television.**

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## Eurodesk German-speaking Community, based in the “Jugendbüro der Deutschsprachigen Gemeinschaft”, looks back on a successful year 2022.

In February, we organised the information event Auf und Davon together with our multiplier Jugendinfo. At this event, young people were able to find out about their opportunities abroad and listen to the testimonies of other young people. According to the positive feedback, this event was again a great success!

In May, the event Europa, was geht morgen? was organised in cooperation with the RDJ (Council of German-speaking Youth) and Europe directly. Following on from the Conference on the Future of Europe and the 25% project, the event aimed at educating young people about the EU and at showing them their opportunities for participation. In a direct exchange with decision-makers, they could learn how to get involved as young people in Europe and, at the same time, express their wishes for the future of Europe.

In October, the National Agency from East Belgium jointly organised the event Learning by Moving. This was in the framework of the Erasmus+ anniversary, as well as the Time to Move campaign by Eurodesk. The main theme was skills acquisition abroad, which was addressed through input presentations, workshops and World Cafés.

Therefore, among other projects, a new animated video was produced in 2022 to inform young people of their international opportunities.

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**In order to inform young people about their international opportunities, the Jugendbüro not only offered counselling, but also placed great emphasis on public relations.**

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## In the beginning of 2022 Eurodesk Bulgaria launched a call for new multipliers.

As a result, 3 new multipliers joined the network which consists of 22 info points in total.

The Time to Move 2022 campaign was very successful as 26 events were organised in 16 cities reaching to over 5300 young people.

Eurodesk Bulgaria continued to maintain close cooperation with the European Commission Representation in Bulgaria and worked closely with Europass, Euroguidance, eTwinning, Eurydice, Europe Direct and the EURES Advisers network to ensure appropriate consultation to young people.

As each year, Eurodesk Bulgaria participated in National Carrier Days JobTiger 2022 (the biggest job fair) held on 29 March in Sofia, on 5 April in Plovdiv and 12 April in Gabrovo. Our team had the opportunity to provide personal consultations on mobility in Europe, education, internships and grants to around 2100 visitors.

Other highlighted events that Eurodesk Bulgaria participated in with information stand and delivering materials were:

- Eco camp 2022 "My sustainable development. My life", 7-9 September, Veliko Tarnovo – 50 participants;
- National Information Campaign on Erasmus+ and ESC organised by NA Bulgaria in 22 cities –Eurodesk network's services and web platforms were presented and there was an info stand with materials – around 1800 participants;

- campaign "European week in Bulgaria" 5-17 May 2022 was organised by NA Bulgaria to promote The European Year of Youth 2022, Europe Day – 9 May, at national level – 16 Eurodesk multipliers held various events in 16 different cities, around 1800 young people attended;

- Erasmus+ Valorisation Conference, 9 December, Sofia, organised by Erasmus+ NA Bulgaria attended by 70 participants.

As there were no travel restrictions, the DiscoverEU initiative was also rather interesting for the young people – the network received over 397 enquiries about it and the quota for Bulgaria was surpassed.

In 2022 the multipliers within the network managed to organise over 142 local information activities and over 147 online sessions to support the young people and keep them well-informed.

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## The Network managed to organise over 142 local information activities and over 147 online sessions to support the young people.

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In 2022, the Eurodesk Croatia Network showcased its resilience and capability by successfully executing Eurodesk and European Year of Youth activities and projects.

Despite facing some challenges during the year, the Eurodesk Croatia Network is proud to have overcome them and achieved outstanding results and outcomes.

#### Highlights from the past year include:

- Eurodesk Croatia (i.e., the national office) engaged 15 multipliers who organised over 500 events, reaching over 9,100 young people.
  - Eurodesk Croatia Network (i.e., the national office and its multipliers) had a strong online presence with over 92,000 followers and over 1300 posts on social media. The overall Network follower count increased by 39% from the previous year.
  - Close cooperation with other partners will result in expanding the multiplier network in 2023.
  - Reaching the European Youth Portal Key Performance Indicators with 24 events and 4 testimonial stories written by young people, published in English and Croatian.
  - Producing information and promotional materials: Eurodesk Croatia produced 1700 Time to Move backpacks, 3000 DiscoverEU, and 3000 Time to Move leaflets, ensuring effective outreach.
  - The participation of the multipliers in the Time to Move initiative resulted in the successful orchestration of over 75 events. A noteworthy illustration of the multipliers' collaboration during Time to Move was their pivotal role in the organisation of a national Time to Move Treasure Hunt, a synchronous, nationwide game for young people.
  - Answering over 6000 inquiries received either during online or live events or via the European Youth Portal.
  - Enhancing quality of service delivery and presence in the European Network through participation in discussions, training, and capacity building. Eurodesk Croatia participated in all Network Meetings and additional training opportunities for multipliers including the Wednesday Webinar series.
  - It is noteworthy that the ED National Coordinator was elected President of Eurodesk for a two-year mandate starting October 2022, at the Network Meeting held in Zagreb, Croatia.
  - Organising a successful European Eurodesk Network Meeting in Zagreb, Croatia.
  - Holding 2 national meetings, 1 newcomer meeting, and 1 training for multipliers in order to further develop the capacity of the network and maintain productive collaboration.
- Eurodesk continued to work closely with the Croatian National Agency in promoting youth mobility, European Solidarity Corps, Erasmus+, Discover EU, and inclusion and diversity. Eurodesk strengthened its cooperation with other networks and initiatives, such as EUDirect, Euroguidance, Youthpass, ERYICA, EYCA, YouthWiki, the ESN, SALTO



Youthpass, ERYICA, EYCA, YouthWiki, the ESN, SALTO PI, the European Commission, and the EC. The Croatian Eurodesk Coordinator is an active member of the Executive Committee. The Croatian Eurodesk's success is largely attributed to its dedicated and diligent network of multipliers.



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**Despite facing some challenges during the year, the Eurodesk Croatia Network is proud to have overcome them and achieved outstanding results and outcomes.**

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## Eurodesk Cyprus multipliers' network expanded in 2022, to include 14 members: The 6 Youth Board of Cyprus' Youth Information Centers, local NGOs in all cities, and one university's Erasmus office.

During 2022, Eurodesk Cyprus co-organised and participated in festivals, workshops, info days and fairs, together with Erasmus+ and ESC National Agencies, youth organisations and university institutions, providing information to young people and those who work with youth.

The Network's presence in Social Media continued to be strong, with regular updates of opportunities for young people, information about the programmes, promotion of all the network and its partners activities and events, as well as online competitions. Throughout the year, Eurodesk Cyprus promoted "DiscoverEU" successfully, through social media and targeted newsletters, and provided information and guidance to applicants.

In October, the Time To Move campaign was launched in Cyprus, by Eurodesk Cyprus in collaboration with its multipliers and the national agencies of the Erasmus+ and European Solidarity Corps programmes. Informative and entertaining interactive activities were organised, both online and in physical. That activities would inclined: recycling workshops, life skills workshops, treasure hunts, trivia games, graffiti art creation, informative activities in universities, etc.

As part of the TTM campaign, Eurodesk Cyprus co-organised "Erasmus Festival" together with Erasmus+ Youth and Education

and Training NAs and featured its own infostand with fun and interactive games, such as the "Giant Jenga". All events of the TTM campaign can be found on Eurodesk Cyprus website.

As far as the European Year of Youth and the 35 years of Erasmus+ anniversary are concerned, Eurodesk Cyprus participated in the co-organisation and promotion of all relevant activities and events of its hosting organisation, the Youth Board of Cyprus, and other partners, such as the Europe Direct Centers of Larnaca and Nicosia. Moreover, both the European Year of Youth and the 35 years of Erasmus were the main themes of the Time To Move campaign.



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**During 2022, Eurodesk Cyprus co-organised and participated in festivals, workshops, info days and fairs.**

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Creativity and new types of activities, events, and workshops were organised out of the box by Eurodesk Czech Republic and its network in 2022.

New ideas from the Eurodesk multipliers are always appreciated. 2022 saw the creation of a new workshop concept imagined by the multiplier Eurocentrum Ústí nad Labem. When it comes to new non-formal educational ways to inform young people about European opportunities, the National Eurodesk office created a project called 'Zombies aren't democrats'. Constitution, democracy, and freedom are the main topics of this project. This participative theatre performance was created in cooperation with the Horácké theatre, Jihlava. During 80 minutes, 80 young people were motivated to participate in the performance and ideally continue with their active participation when leaving the theatre via European programs such as Youth participation activities or Solidarity projects. At the end of the session, all young people

received a publication containing the Charter of Fundamental Rights and Freedoms, the Constitution of the Czech Republic, and all the European opportunities

for young people. This non-formal educational element nicely complements formal education and shows that culture has its place in education.

The Art of Living Together was the main event for the Eurodesk Czech Republic. In agreement with the European Year of Youth initiative,

we chose 'young people who change the world' as the main theme. We selected young people to be part of Youth Talks. Five of them shared their stories on how they contribute to a better future. From the girl who helped at the Ukrainian border to a boy who distributed food to unhoused people during his DiscoverEU journey. Their stories inspired other youngsters to make a change. Part of the program was a boat trip in Prague during which all the young participants could find out that being active citizens can be done thanks to European programs such as the Youth participation activities (Erasmus+) and Solidarity projects (European Solidarity Corps).

It was accompanied by mobility opportunities they can be part of (DiscoverEU, Youth exchanges, or Volunteering). Moreover, the

workshops were led by the famous YouTuber Kovy (Motivation) and the well-known fitness trainer Radek Laci (FOMO).



With 54 events organised during the Time to Move campaign, Eurodesk Czech Republic held the 10th place out of 36 in the list of countries having organised the most events. The Czech Presidency of the Council of the European Union gave us the great honour to highlight Eurodesk activities during its government roadshow across the Czech Republic;

and thanks to our multipliers events, we measured an increase of 7% in our reach of young people compared with 2021. Last but not least, Czech multipliers participated in the Eurodesk Awards for the first time and one of them received an Honourable Mention which further increased their visibility.

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*"Thank you very much for the opportunity to speak, I fulfilled my dream and hopefully together we motivated at least one person to be active in society and perhaps to join volunteering! Thanks a lot!"*

Natálie, 19 years old, Youth talk speaker in Art of Living Together (the Czech Eurodesk event)

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## 2022 was the European Year of Youth! And of course, Eurodesk Denmark took advantage of this and promoted the European Solidarity Corps, the European Youth Portal, Youth Wiki and DiscoverEU.

In general, Eurodesk Denmark seized the opportunities of the European Year of Youth and informed young people about going abroad.

In regards to digital communication, Eurodesk Denmark had three focus areas in 2022: The national Eurodesk website [Gribverden.dk](http://Gribverden.dk), social media platforms and video production.

In 2022 Eurodesk Denmark played a significant role in arranging a conference on “activism and youth communities”. The conference had approximately 120 participants – including 4 external presenters, 4 panelists in discussion, stakeholders and relevant organisations within Eurodesk Denmark’s target group.



Eurodesk Denmark also had a stand at a youth festival with a workshop and a stage event. The workshop was called “Build a European” and was based on information from YouthWiki. A high school class participated and had to guess if a fact was true for Denmark, Poland or Austria. The debate on differences between being young in different countries flourished. The stage event was a panel discussion of 5 young Greenlanders who spoke about their experiences about being young in Greenland and Danish citizens at the same time. The youth festival was attended by approximately 30.000 people. The

stand was well visited by young people who were encouraged to create a small painting including their wishes for Europe’s future and drop by the selfie booth with their artwork. This activity resulted in colorful, glittery and creative sheets with words such as peace, freedom, unity, climate, equality, education, youth and acceptance.

The website was launched ultimo December 2021 and in 2022 the more user-friendly and visually appealing design really took off! It is crucial for Eurodesk Denmark that

young people can easily find relevant information on the website – on all devices. The new responsive design supports this.

In the past year, Eurodesk Denmark continued being active and present on

Facebook and Instagram. The social media platforms are obviously great platforms for raising awareness on going abroad, and this is exactly how Eurodesk Denmark used them. The Time to Move campaign was promoted through Instagram and both DiscoverEU and the European Solidarity Corps were promoted on Facebook and Instagram. Moreover, Eurodesk Denmark continued the initiative on Instagram with “takeovers” where young people share their experiences about going abroad on Grib Verden’s account. Eurodesk Denmark produced 2 videos – both with the European Solidarity Corps and inclusion as the focal points. The videos

versions of both videos were produced to reach the target group of young people.

Once again Eurodesk Denmark teamed up with Studievalg Danmark, who provides guidance to young people about education and career opportunities. During 2 hybrid meetings the European Solidarity Corps, Grib Verden, the European Youth Portal and DiscoverEU were promoted.



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**Eurodesk Denmark played a significant role in arranging a conference on “activism and youth communities”.**

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## For the Estonian network, the year 2022 will be remembered by the words “structure, motivation and growth”.

First, we have spread our network of multipliers all over Estonia. Now every Estonian county has a small Eurodesk cell to support the international youth information flow. In addition some multipliers have also established their own networks within the counties, to provide young people with information about international opportunities.

Eurodesk Estonia supported all the Erasmus+ and European Solidarity Corps deadlines, providing youngsters with testimonies for the DiscoverEU campaign and for the blog of the Estonian National Agency. We produced videos about Erasmus+ Youth Exchange, youth participation and Erasmus+ in education. To encourage people who might not have got their project application satisfied at first try, we released another video, showing active youngsters who persevered and applied three times before getting their application approved. During the summer, we worked with our National Agency on a social media campaign to promote Erasmus+ and the European Solidarity Corps. Every partner across the country participated in the campaign through Instagram and Facebook. This campaign came with a game, in which every time a Eurodesk multiplier was in the spotlight, a package would arrive at a parcel machine nearby. The code to unlock the door to the gift was announced on Instagram, so all the followers could participate in the game. The first to open the door would get the package, which was full of Erasmus+ and European Solidarity Corps-related merch. With the support of the Eurodesk network, a series of short video clips called Myth Busters

was created for TikTok and our Instagram accounts, to address the fears and myths about international opportunities. It was a fun and different way to spread that kind of message to young people.

During 2022, the Estonian network physically met twice: in April and in November. These meetings were a chance to focus on different important topics: in April, the spotlight was on international opportunities, competence framework and public speaking. In November, we focused on social media platforms and we planned the year 2023. During these meetings multipliers gained confidence in reaching out for more young people through public speaking and social media. Moreover, our network organised once a month coffee meetings to share experiences and information on Eurodesk opportunities, and Multipliers visited each other in different parts of Estonia.

The youngsters' network EuroPeers, which cooperates with Eurodesk to promote Erasmus+ and the European Solidarity Corps, also grew its community..

You can say that the year 2022 saw the implementation of many new initiatives for our national network. This approach will continue in 2023. The Estonian network is looking forward to the Baltic cooperation happening in 2023!



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*"I think, that you might have changed my future."*

A young Estonian

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## The year 2022 was a step towards a post-pandemic life for Eurodesk Finland as several live events took place.

For Eurodesk Finland, the year started with Kirkon kasvatuksen päivät, the Youth Work days of the Evangelic Lutheran Church in Finland. The event was held online, and approximately 100 participants visited the virtual stand of Eurodesk, Erasmus+ Youth, and European Solidarity Corps Finland. NUORI2022, YOUTH2022 National Days of Youth Work, gathered over 2000 visitors to Jyväskylä in April. After a few gap years, Eurodesk alongside with some Finnish EuroPeers enjoyed meeting youth workers from all over Finland as well as Europe at this popular annual event.

An ambassadors' meeting was held in April at Nuorisokeskus Anjala, one of Finland's nine youth centers. This meeting was open for all the ambassadors working with international activities at a youth center in Finland. Later on in spring, a small group of ambassadors presented the possibilities of international volunteering projects at Market of Possibilities, which was organised in Helsinki Market Square. Market of Possibilities was part of the World Village Festival, a cultural festival encouraging global action and sustainable development. Online trainings were organised together with Euroguidance Finland, covering topics such as youth mobility and sustainable internationality. The target audience of these events were youth information, guidance, and counselling professionals, such as staff of the Finnish Ohjaamos, One-stop Guidance Centers. Eurodesk Finland worked in close cooperation with Erasmus+ Youth and European Solidarity Corps, sending out the newsletter and publishing the promotional pages in

the Finnish Youth Work magazine. Several events were organised both online and live reaching professionals who in their work discuss the topics of mobility possibilities and intercultural understanding with young people.

As always, Eurodesk continued its work with the European Youth Portal and other annual tasks. Three stories were published in the portal as Veronika, Lauri and Elisa shared their experiences on Erasmus+ and European Solidarity Corps (or European Voluntary Service). As Veronika wrote: "Erasmus is responsible for who I am as a person today and what values and goals I have in my life."

Eurodesk Finland looks forward to year 2023 and continuing the close cooperation with our network.

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Due to the drastic changes in European security conditions, enhancing solidarity, diversity, and peace turned out to be more important than ever.

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## Eurodesk France activities in 2022 were marked by the French Presidency of the European Union as well as the European Year of Youth which :

- Gave a boost to the commitment of Eurodesk France in favour of youth mobility abroad
- Enhanced visibility to the network's actions in all their diversity
- Strengthened the networks positioning among young people and professionals

The national coordination of Eurodesk France was re-elected by the members of the Eurodesk association to further contribute to the work of the Eurodesk Executive Committee in 2022-2024.

Main objectives for Eurodesk France in 2022 were :

- To further increase the visibility of the networks' services, resources and events: creating resources which are more in line with youth trends, intensifying presence on social media, foster youth participation. Eurodesk France intensified promotion aimed at young people (especially those with fewer opportunities) by establishing a long-term offer combining face-to-face and online.
- To strengthen the national and regional coordination of the network, including the development of multipliers skills and their recognition.

### **The strength of a locally-based network**

A vibrant network of 149 multipliers across the country, including Overseas, Eurodesk France provided information to more than 78,000 people, including more than 69,000

young people and more than 8,000 families and professionals. The Eurodesk coordinators and multipliers organised more than 1,000 events throughout France. At the core of an extensive network of partners at national, regional and local levels, Eurodesk France provided expertise at more than 600 events organised by associations, institutions and educational partners.

### **1st edition of the Eurodesk France Awards**

The first edition of the Eurodesk France Awards was set up in order to put the spotlight on best practices by multipliers. 5 projects from 5 different regions were rewarded in the following categories: Greenest project, most fun project, most inclusive project, most innovative project, favourite project.

### **Podcasting**

Podcasts aimed at young people are already a reality in the French national network. The collection was enriched in 2022 by a new series of podcasts called « Partir pour se découvrir », with an insight on the journey of 9 young people: students, job seekers, project leaders or even explorers - who, aged 18 to 30 - have dared to take the plunge and make their greatest dream come true: to go abroad! From Canada to Spain to Sweden... this podcast takes listeners to the four corners of the world to discover these young people who share their experiences and the journey they made with a view to inspire other young people.



Podcasts targeting young people were enriched in 2022 by a new series of podcasts called « Partir pour se découvrir », with an insight on the journey of 9 young people.





After two years of pandemic, 2022 marked a year of upswing for Eurodesk Germany: more inquiries, engaging events and a strong network.

### Information and Training

While the number of inquiries for mobility opportunities collapsed in 2020 due to the Corona pandemic, there has been an upward trend since 2021, which was clearly confirmed in 2022. Eurodesk Germany was able to advise more than 53,000 young people, parents and multipliers in face-to-face conversations, presentations, and online contacts on questions about mobility and funding opportunities. Around half of the enquiries related to EU programmes such as the European Solidarity Corps, DiscoverEU and Erasmus+, which indicates significant interest in Europe.

Furthermore, Eurodesk Germany implemented eight training courses for mobility experts: seven covering the different mobility opportunities and one about different funding schemes. Altogether, 115 persons were trained.

### Newsletter for young people

A new way to reach young people for Eurodesk Germany is the rausvonzuhause Newsletter developed in 2022. It provides monthly information on mobility

opportunities, application deadlines, it gives tips and advice and shares services provided by Eurodesk.

The primary target group are young people from Germany who applied for the programme DiscoverEU but did not win. The disappointment that can accompany a DiscoverEU rejection is addressed by Eurodesk Germany through the newsletter by presenting the many other (European) opportunities for going abroad. The success of this approach is clear: the newsletter has been read over 90,000 times.

### A Year full of events

Of course, the European Year of Youth was an important topic for Eurodesk Germany and the German network in 2022. With the motto "Your Europe - Your Year", young people and their role for Europe moved further into the centre of all activities. Whether at music or anime festivals, in podcasts or at game nights, activities for and with young people were organised all over Germany and online, to make Europe more visible and to encourage people to engage with each other. Eurodesk Germany reached young people at over 560



fairs and events, 55 of which were part of the Time to Move campaign.

### A growing network

In 2022, Eurodesk Germany worked with a network of fifty local multipliers. Two new multipliers were welcomed to the network. A great enrichment was the stronger cooperation with the multiplier organisation Bezev, which advises young people with impairments/ disabilities on international opportunities. For the first time since the beginning of the pandemic, the annual network meeting took place physically. As the networkers had only seen each other online for such a long time, the focus of the meeting was on getting to know each other (again) and networking. In addition to information updates, the programme also included the question of how the multipliers envision the future of Eurodesk Germany. From dreams

and visions, realistic plans were derived, which led, among other things, to multiplier working groups covering two important topics that occupy the network: the cooperation with schools and social media.




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*"Special thanks go to you, the entire Eurodesk team, for the organisation, the impulses and creativity. It is always a highlight for me to come to the Eurodesk annual conference. Participation enriches my work and motivates me in the process."*

Anonymous multiplier about the German annual network meeting

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## 2022 was the year that Eurodesk Greece reintroduced face-to-face events.

In 2022, Eurodesk Greece participated in many events and cooperated closely with many youth information providers. The most notable activities were the following:

### National Training Event of the ESN Greece

Eurodesk participated in the event and informed participants about the Network, the European Youth Portal and opportunities in Europe.

### European Youth Days

On the occasion of Europe Day and the European Year of Youth celebration, the European Parliament Office in Greece and the Representation of the European Commission co-organised the “European Youth Days” event. Eurodesk attended the event with a stand, informing young people about the Eurodesk Network, the European Youth Portal and European mobility programmes.

### Creation of a podcast

Eurodesk Greece, in collaboration with the Network’s multiplier, Intermediakt, created a podcast about Eurodesk Network.

### My Gap Feel & Fill Festival

The festival was organised by Skywalker, and aimed to offer experiential activities and contribute to professional orientation. More than 2.500 people were present, and Eurodesk had a stand to inform young people about the Network, the European Youth Portal and European mobility programmes.

### Info Day on the priorities of Erasmus+ and ESC

The event was co-organised with Erasmus+/Youth and ESC Programmes. Through four

thematic workshops on the topics of inclusion and diversity, digital transformation, fight against climate change and participation in democratic life, participants gained a better understanding of Programmes’ priorities.

### Voluntary action on food waste

In the framework of the European Year of Youth and in collaboration with Boroume organisation, Eurodesk co-organised with Erasmus+/Youth and ESC Programmes a voluntary action on food waste. To raise awareness and encourage environmentally responsible behaviour, Eurodesk went to a flea market and collected unused products from the retailers. In about two hours, 276 kilos of fruit and vegetables were saved: approximately 1100 portions. This food was donated to support people in need.

In 2022, Eurodesk Greece established excellent cooperation with the 14 multipliers: in the framework of the Time to move campaign and for the celebration





of the European Year of Youth, the network organised with the multipliers 25 face-to-face events in 17 cities in Greece, with more than 4.300 participants. Among the most noteworthy events were the following:

### Two Youth Festivals

The “1st Maroussi Youth Festival” in September and the “1st Kozani Youth Fest”, organised by the Eurodesk multiplier Go Alive. Eurodesk participated with a stand at both festivals, informing the young people who participated about the Eurodesk Network, the European Youth Portal and European mobility programmes, and implementing interactive workshops in cooperation with the European Youth Card on European opportunities. More than 2.700 people attended.

### Time to Youth

The Network multiplier Kainotomia organised an event which aimed at giving young people the opportunity to express themselves and to be motivated to create a Europe of opportunities for all. Eurodesk coordinated a roundtable on the topic “Employment and European Opportunities”.

### Let's play and involve

Network multiplier Sport and Culture Lab organised a three-day event with activities such as info day for mobility programme, treasure hunt, hiking and other activities. Over 500 people attended.

Lastly, Eurodesk Greece translated and published the “Greening youth information services” and adopted green practices daily.





## After two years of online/hybrid operations, 2022 was finally the year of physical encounters again.

Hungarian young people are increasingly open to attending various events. More than 180 events were organised by Hungarian Eurodesk multipliers, 99 of which were dedicated to the European Year of Youth and 90 within the Time to Move campaign.

It was a pleasure to host the Eurodesk Network Meeting in Budapest between 19-23 April, with 43 participants from 23 countries (+11 online participants). This event also provided an opportunity to meet with multipliers and get an impression of their youth work.

A brand new animated Eurodesk promotional video was produced in cooperation with an influencer:

it is available on YouTube with English subtitles as well at the following:



Last year, we put emphasis on online communication and outreach. Our national website has been redesigned : a collection of useful links have been uploaded with mobility information, where young people can search for scholarships, volunteering and learning opportunities by different countries. A 'frequently asked questions'

section was introduced, focusing on the topics of Eurodesk, Europass, DiscoverEU, Erasmus+ youth, ESC. We are happy to announce our social media success with Instagram: compared to 2021, the number of followers has more than doubled, from 300 to 700 people.

During 2022, four thematic webinars were organised for multipliers (regarding DiscoverEU, Social Media, Time to Move, creating videos) as well as an onsite training on Eurodesk QTP (Module 1 and 2) for the newcomers and repeaters, with ten participants.

Within the framework of Eurodesk projects, more than 180 events were implemented by the Hungarian network. Most of these were aimed to promote European youth mobility opportunities. More school classes were organised than in the past years. Student fairs, summer festivals, flashmobs, podcast series, community adventures in nature and local open-air events are still among the programmes. More than 16000 young people were reached by the Hungarian Eurodesk Network.

Two national network meetings were organised by the Eurodesk national



coordination. The online network meeting in March was focused on the aims of the European Year of Youth, and on the latest updates of different mobility programmes, like Erasmus+ and European Solidarity Corps. The onsite network meeting in Miskolc was organised in November and was dedicated to sharing good practices and outreach methods. The Support Module of the Eurodesk Qualifying Training Programme was also implemented.

Eurodesk Hungary has a close cooperation with other EU networks, especially with Europass, EURES, Euroguidance and Europe Direct. In 2022 all year-round information sharing and four

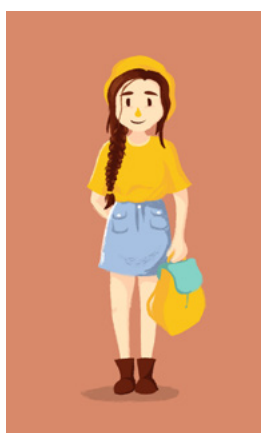
personal meetings were organised, to promote European values and opportunities within the Europe Day festival in May. Beside these partners, the national coordination of Eurodesk Hungary also has a close contact with the National Youth Council and European Parliament Liaison Office. Information exchange and different youth information events were implemented in cooperation with them.

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*“Going abroad is a very good opportunity to learn and improve our language skills, as well as to strengthen the personal skills and many other necessary competencies.”*

A young person from Hungary

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## In 2022 Eurodesk Iceland jointly organised Iceland's main European Year of Youth Event in August, with the NA for Erasmus+ and ESC.

The event was a festive summer party held in Laugardalslaug – the largest swimming pool in the country – on August 18. This was a joint celebration of the European Year and the 35th anniversary of Erasmus+. Admission was free of charge and open to everyone. To insure inclusivity the venue had both wheelchair accessibility and gender neutral changing rooms. Young musicians entertained guests, who could also take part in beach volleyball, a sustainable clothes swap market and browse through information booths about opportunities abroad with EU programmes. The summer party was selected as the runner-up in the category of Best Event at the CIOST awards, selected by communication and information officers of Erasmus+ and ESC. Around 200 people attended the festival. Furthermore, The national broadcasting service attended the festival and broadcasted a clip from it in the evening news, which 22,7% of the Icelandic population watches.

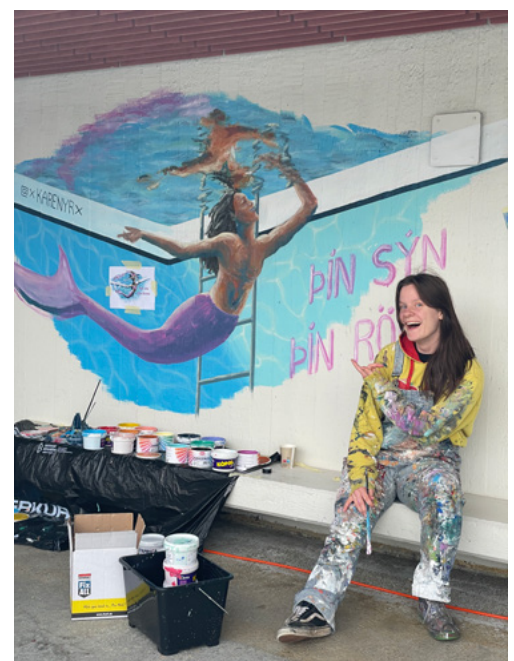
Another highlight of the year was an outreach to a rural community, in Grundarfjörður, west of Iceland. There Eurodesk Iceland met with local youth and youth actors, encouraging them to apply for Erasmus+ projects and to go abroad on mobility adventures. This event was held in a trilingual manner, but with the aid of the Polish Erasmus+ and ESC trainer Alicja who lives in the town, we were able to offer information to youth belonging to the Polish minority in the town as well. The events in Grundarfjörður took place in the local upper secondary school as well as in a coffee shop, where Eurodesk Iceland

had a little workshop to help with applications.

In 2022 Eurodesk Iceland also cooperated with the NA for European Solidarity Corps in organising an application lab for potential applicants as well as celebrations on the international day of the volunteer. Those included a holiday celebration for the volunteers in Iceland and a festive information event at the University of Iceland.

Eurodesk Iceland trained peer-to-peer youth workers in inclusion and diversity and anti-racism during the training period of their solidarity project aimed at working with refugees.

Eurodesk Iceland reached 1000 young people through 28 information sessions at upper secondary schools and through university events. This was a lot more than planned which can be explained because of an increased interest to have invited





guests coming to schools in person, after the long period of social distancing. Some information sessions were held online, both in Icelandic and English, and one information session was held in Polish, open to all public.

Eurodesk Iceland has continued to work closely with youth umbrella organisation Samfés and by participating in their events had made crucial connections with local youth workers, working directly with young people.




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**Eurodesk Iceland trained peer-to-peer youth workers in inclusion and diversity and anti-racism during the training period of their solidarity project aimed at working with refugees.**

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## Europe is open to you!

In 2022, Eurodesk Ireland intensified its efforts – through information, cooperation and networking - to bring the idea of travelling again in Europe and benefiting from European programmes closer to young people in Ireland.

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**Eurodesk Ireland supported the organisation of the Eurodesk European training on Support and Inclusion in Dublin in June inviting guest speakers from the Irish youth sector and Léargas.**

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### Information

The Eurodesk Ireland website <https://eurodesk.ie> was revamped and extensively developed. It is aimed at young people (13 -30) looking to find out about opportunities to work, study, volunteering in Europe and to take part in EU-funded programmes. It signposts to services which will support young people to fulfil their aspirations, it shares young people's experiences and provides links to useful resources and events.

The website also provides useful information on studying, working, and volunteering in Ireland, the Irish culture, transport, health

& well-being, things to do and support services.

The 'Europe is Open to You' online guide was produced in cooperation with Euroguidance Ireland and the National Centre for Guidance in Education, with contributions from diverse EU agencies based in Ireland. The guide acts as a unique one-stop-shop publication providing information on opportunities for young people in Europe, EU jobs, Europass, and support services. The new bi-monthly Eurodesk online newsletter 'Connect2Europe' for multipliers was developed and published in October and December.

We reprinted our popular Volunteering leaflet and printed a new leaflet on Studying Abroad. Eurodesk multipliers organised several activities during the TTM campaign - information sessions for young people and teachers, Quiz nights, workshops on EU opportunities and programmes, Youth info chat dedicated to EU youth information etc.

Cooperation and Networking  
The national Youth Wiki and Eurodesk event 'Connect with Europe' took place on 21 March



in Dublin as part of Léargas' European Year of Youth celebrations and was attended by Roderic O'Gorman, Minister for Children, Equality, Disability, Integration and Youth, Maria Walsh, MEP, young people and youth workers. During the event Eurodesk multipliers run information stands and answered queries from young people; Eurodesk ambassadors were part of the guest speakers' panel and run a workshop on EU opportunities.

Eurodesk Ireland met regularly with Euroguidance Ireland, Europass Ireland, EURES Ireland, Léargas and Higher Education Authority, Department of Foreign Affairs, the National Youth Council of Ireland and the European Commission Representation. As part of the inter-agency cooperation, the online guide 'Europe is Open to you' was published and successfully launched on Europe Day - online and through many Irish newspapers.

Following this, in cooperation with Europass Ireland/Quality and Qualifications Ireland, Eurodesk Ireland organised a national information and networking inter-agency event 'Exploring European Opportunities' on 7 December in Dublin. At the event, the printed version of the 'Europe is Open to You' guide was launched and workshops on Europass, ESC, Skills Summary, Studying with Erasmus+, EU jobs and EURES opportunities and services took place.



Eurodesk Ireland supported the organisation of the Eurodesk European training on Support and Inclusion in Dublin in June inviting guest speakers from the Irish youth sector and Léargas. The event was attended by Irish multipliers, a Eurodesk ambassador and Léargas' Inclusion officer.

Eurodesk Coordinator was involved in the Eurodesk initiative "Be Europe" and supported the production of the Irish podcast episode with two Erasmus+ students from Ireland. An Irish Eurodesk Ambassador Harry McCann acted as a co-moderator of nine podcasts.

During the Learning by Leaving Conference in Spain, organised by EURES, Euroguidance, Europass and Eurodesk, Eurodesk Ireland Coordinator facilitated the workshop 'Face to face or digital? How do we communicate with young people today?'

At Léargas' YouthFest in December in Dublin, Eurodesk Coordinator and a Eurodesk Ambassador contributed to a workshop on EU opportunities for young people and Eurodesk Ambassadors received special awards for their involvement in the Ambassadors Panel.

We look forward to continuing spreading the word on European opportunities for young people through our information activities, our national network, cooperation partners and young ambassadors in 2023!

## In 2022, the Eurodesk Italy network consisted of 84 multipliers distributed in 80% of the country.

During the year, the network organised 230 events (104 within the Time to Move Campaign) reaching almost 26,700 young people. For the third year, Eurodesk Italy and the local multipliers continued their sessions of online public seminars #distantimainformati (“far but informed”), organising ten webinars covering a wide range of topics, such as traineeships at European Institutions, seasonal job, and so on, which counted 1.267 registrations.

Eurodesk Italy has put a lot of effort on its online presence. An integrated approach, highlighting contents from different channels (social media, website, newsletter, etc.), was strengthened to promote a wide dissemination of topics related to opportunities for youth with a focus on mobility. At the end of the year the website eurodesk.it and portaledeigiovani.it counted 2.376.419 page views. Around 1.250 articles have been published on the websites eurodesk.it and portaledeigiovani.it during the year, and 57.910 subscribers received the monthly e-Newsletter from the above-mentioned portals. Eurodesk Italy launched its LinkedIn profile, with the aim of

improving networking, branding and boosting its presence among relevant stakeholders. Involving young people in the creation and dissemination of content (peer-to-peer communication) was strengthened by Eurodesk Italy in 2022, especially through the Eurodesk Young Multipliers’ project, a training course consisting of four thematic online modules, divided into topics aiming at students of Italian Secondary Education Institutes, that involved 1.276 students of 76 Schools from 12 Italian regions. At the end of the project, the students organised - in cooperation with the nearest Eurodesk Local Point - a public give-back event to inform young people not directly involved in the project about the opportunities they became aware of during the pathway. Moreover, participating young students were granted the “role” of Eurodesk Young Multiplier through the assignment of an Open Badge. They had access to a special virtual space where they could find up-to-date links to a selection of currently active European opportunities, in order to continue their peer-to-peer communication activities over time.



Eurodesk Italy kept strengthening cooperation with relevant national bodies (especially with the Youth National Agencies and the National Agency for Active Labour Market Policies), and other European networks, such as Eures, Eryica, Eyca, Europass, Euroguidance and EQF. Moreover, the collaboration between Eurodesk Italy and the European Youth Forum within the initiative European Youth Capital continued in 2022: in June, five representatives of the Italian network made a study visit to Tirana, the European Youth Capital 2022, aimed at learning how the city gained the title and its activities of empowerment for young people.



Eight Italian projects were submitted to the 2022 Edition of the European Eurodesk Awards contest. Two Italian multipliers were awarded in the categories most empowering information project and Eurodesk network prize and other two

Italian multipliers got honourable mentions for their projects. Concurrently, Eurodesk Italy launched the sixth edition of the Italian National Eurodesk Awards. Projects were awarded in November during the national network meeting.

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*“Being part of the Eurodesk network, having the opportunity to keep up-to-date on the opportunities for young people and being able to engage with other Local Points on the national level, supports us in keeping the promise we made to our youth to provide them with information to seize all possible opportunities offered by the European Union.”*

Paola Zoroddu - Eurodesk Local Comuni del Distretto Sanitario di Ozieri

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## 2022 has been a very busy year for Eurodesk Latvia.

In the first part of the year, the Latvian network was still dealing with the aftermath of the Covid-19 pandemic, meaning that some plans had to be postponed until the second part of 2022. This, however, meant a very busy end of the year. Despite the seemingly problematic start of the year, the network was able to increase its outreach to young people by 55% in comparison with 2021.

As the previous year was one of the hardest in recent history for the youth sector, due to the pandemic, 2022 was bound to get better. However, nobody expected such an increase. If in 2021, Eurodesk Latvia was able to involve and reach 7280 young people, in 2022 the number was 11311. Unlike 2021, when most events were held virtually, in 2022 most events took place in-person. Eurodesk Latvia also took an active part to the European Year of Youth. Although 'youth' is the main topic for Eurodesk Latvia, 2022 was special, as the entire Europe shifted to put young people in the spotlight. This gave Eurodesk more opportunities to be seen. Workshops, festivals, conferences, and other youth-focused events took place all around Europe. In Latvia, the Eurodesk network attempted to be everywhere. The network was represented in numerous events. To highlight a few, the youth festival "Artišoks" in Daugavpils which had to be suspended for several years because of the covid-19 pandemic, has a long history. "Kopums" which was the closing event of the European Year of Youth in Latvia. During this event, the Latvian capital of youth for 2023 was also announced – Bauska!

2022 was a year of progress for Eurodesk Latvia. If in 2021 the network had 33 multipliers, 6

regional coordinators and 27 information points; in 2022 the number of multipliers increased to 44. We can only hope this trajectory will keep going on and that we will reach 50 members by the end of 2023.

Despite the focus on in-person activities, it would be a shame not to mention the second edition of the Eurodesk 'Time to Move' online game – 'Mysteries in Riga'. While in the previous episode of the game, players were following grandma Emma through Berlin, the new episode was leading them through various European cities until Riga as the final destination. The game aimed at highlighting European Unity, cultural diversity, volunteering, as well as the history of various European cities. It was presented in several events, including the Eurodesk Latvia networking and the annual review meeting of December, where multipliers tried to solve puzzles, and finished the game working in teams.

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The network was able to increase its outreach to young people by 55% in comparison with 2021.

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## The Liechtenstein Career & Education Days are a highlight in the calendar every year.

### Next-Step

The "next-step" career and education days were held for the eighth time on September 23 and 24, 2022. A fair where schoolchildren from the third high school and their parents, but also students, teachers, training companies and other interested parties get an insight into the most diverse vocational training. More than 50 exhibitors provide visitors with information about schools, universities, gap year solutions and apprenticeships in the various sectors. For young people, it is an important step into adult life. You have to decide what job you want to learn. This is difficult for many people at this age. In addition, not everyone gets the training position they want. Then a stay abroad is a good opportunity to bridge time or simply gain new experiences. The youth information center presented itself together with the Erasmus+ National Agency at two stands.

We introduced the audience to Eurodesk's services and volunteering projects in Europe. At our stand, the young people and their parents were able to have personal conversations with the employees of the youth information center. Also represented at our stand was a young man who recently completed a volunteer assignment in Portugal. He was able to tell those who were interested first-hand about his experiences. He says it was a good decision. During this time he learned a lot and experienced a lot. Memories that no one can take away from him. In total, more than 300 young people were reached on the two days of the fair.

### Information stand at the BMS

The vocational school in Liechtenstein enables young people to obtain a vocational baccalaureate after completing their vocational training. This entitles them to continue their studies at a technical college or university. The graduates are around 20 years old. Many want to take a year off and gain experience abroad before continuing their studies. Most of the time they don't have a lot of budget for it. Very few can afford an expensive language stay. The graduates are exactly our target group. That's why we were very happy to be invited by the BMS to the information day for the first time. Various universities and technical colleges from near and far presented themselves on this afternoon.

The Youth Information Center was also allowed to set up a stand and took the opportunity to make young people aware of the European Solidarity Corps programs. Here, young people have the opportunity to do meaningful work abroad with little budget. They get to know new people, cultures, languages and countries and thus gain valuable experience for their future. Also at the stand was Daria Joerger from France, who was doing a volunteer work in our youth information center at the time. She was able to tell those who were interested about the positive experiences she had had during her ESK assignment. A lot of good conversations came about, and we were happy to see some of the well-known faces again at a consultation.

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People and their parents were able to have personal conversations with the employees of the youth information center. Also represented at our stand was a

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The network of Eurodesk Lithuania continued to expand. There were 26 volunteers, 35 young journalists, and 50 multipliers by the end of the year.

### Magazine

The magazine articles are centered on looking inward, discovering emotions, appreciating your body, and caring for these two opposing poles of existence. The content of the magazine focuses on turning inwards - exploring emotions, loving your body and taking care of these two inseparable poles of life – physical and emotional. The magazine explores these themes in depth through interviews with psychologists, emotional health specialists and people on a personal journey towards self-love. It is accompanied by references, tips and exercises to encourage engagement with the topic.

“Share your summer”  
 "Dalinkis vasara"  
 (English: "Share your summer") is an annual social

media promotion run by Eurodesk Lithuania. The purpose of this campaign was to increase public knowledge of certain mobility options for summer and Lithuanian/ European Year of Youth events. Additionally, Eurodesk Lithuania integrated the Share the Summer campaign with the themes of the previously mentioned magazine and put a special emphasis on psychological health, challenges facing young people in the aftermath of the COVID-19 pandemic and opportunities for young people in Lithuania's small towns. This year, Eurodesk Lithuania made the decision to focus more on communicating via Instagram on the different opportunities available to young people during the European and Lithuanian year of youth.

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**Eurodesk Lithuania released the fourth „Žinau viską“ magazine about self-care. The fourth issue encourages young people to look after and pay more attention to themselves.**

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### Time to Move

Eurodesk Lithuania organised the now-annual event "The rave of opportunities" to wrap up the Time to Move campaign. As a tribute to DiscoverEU and to commemorate the opening of the new and contemporary museum, the event was held in a railroad museum in Vilnius. The entire day, DiscoverEU, Erasmus+, and other programs that promote youth mobility discussed opportunities for youth and attempted to motivate young people. Between the activities, participants took part in the 'rave of opportunities' game. The event ended with a discussion with an

18-year-old traveler/influencer Meda, who has travelled to 13 countries in 2022 all while being a student in school.

The "I know it all" website "Žinau viską" – a youth website coordinated by Eurodesk Lithuania. The "I know it all" website reached more than 260 000 people last year. Young journalists covered a wide range of subjects in their articles, but mostly mobility, emotional balance, the school system in Lithuania, picking the proper career route, and not being afraid to take risks.

The main forms of communication for Eurodesk Lithuania were its website, Instagram, and Facebook. Although social media are the primary means of spreading information on mobility, Eurodesk Lithuania chose to focus more on remote areas like small towns and rural areas where young people might not have access to social media.



## The general achievement of Eurodesk Luxembourg is that it has ensured the visibility of its information activities.

The European year of Youth was a challenging year with a lot of organised activities, all of which had the purpose of providing specialised information services on all matters regarding youth mobility.

Eurodesk Luxembourg, in cooperation with the National Agency and the EU representation in Luxembourg, reached more young people than the previous years and encouraged them to participate in EU programmes. As always, Eurodesk Luxembourg participated in several national job and student fairs. An event named Day of Europe, with a focus on youth, was organised by the Ministry of Education, Children and Youth and in cooperation with the Representation of European Commission in Luxembourg. In this occasion, Eurodesk Luxembourg had the chance to disseminate information about youth mobility via quiz and educational games designed specifically for young people. Eurodesk Luxembourg organised webinars, information sessions and workshops to provide young people with tailored information. Furthermore, specialised Parents' Information Sessions were organised in order to allow each parent to be informed about all the options and EU programmes: it was an important opportunity for building trust with parents. A presentation was also held at a school of secondary education where counsellors had the opportunity to be informed about youth mobility.

Eurodesk's Luxembourg "voice" was heard via a radio spot disseminated by Eldorado, one of the most popular radio stations for young people. Eurodesk services were also presented via the presence of a

young ambassador in the talk show called Planet People, broadcasted on the national channel RTL.

This year, Eurodesk Luxembourg was presented via the annual conference of the National Agency of Erasmus+. It participated in the podcast Be Europe, one episode of which was dedicated to a young Luxembourgish girl who shared her mobility experiences.

As young people use social media to stay informed, Eurodesk Luxembourg's presence on social media was stronger than ever. The mobility guide has always a digital version available in two languages: German and French. Lastly, Eurodesk Luxembourg created 4 more videos where young ex-volunteers are sharing their mobility experience.

During the national training of youth information workers, Eurodesk Luxembourg presented all its tools that promote European mobility for young people. The Eurodesk coordinator was responsible for the European part of the training, providing to the participants the basic information about European programmes and mobility opportunities and a presentation of the European Youth Portal. Furthermore, several trainings were organised for the network of multipliers.

The second largest city in the country of Luxembourg, Esch-sur-Alzette, was one of the 2022 European Capitals of Culture. In cooperation with the National Agency and the Youth information centre of Esch-sur Alzette, Eurodesk Luxembourg organised the meetup for the DiscoverEU travellers.



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*“I would like to thank you so so much for being the service which got all of this started for me”*

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Mimar, a young girl from Luxembourg.

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Eurodesk Malta, the youth-centric platform operated by the national youth agency, Agenzija Zghazagh, has expanded its commitment of informing and empowering young people in Malta to take advantage of the numerous opportunities available in the EU and grow into active citizens.

Eurodesk Malta was an active presence at various events and meetings throughout the year, sharing the exciting information and opportunities to the youth community. These events enabled Eurodesk Malta to reach out to more than 4000 young people and connect with its target audience. Eurodesk Malta made sure to be where the youth are, delivering its message and fostering important connections.

In 2022, Eurodesk Malta joined forces with Life-Long Learning Malta to deliver impactful workshops to the youth community. The workshops were designed to equip young individuals with the necessary tools to thrive in the areas of community building, resilience, and leadership. With a focus on imparting knowledge and practical skills, these workshops were a resounding success, providing a valuable opportunity for young people to invest in their future and set themselves up for success.

Eurodesk Malta partnered with EUPA to deliver a training course for youth organisations, aimed at increasing their knowledge of the European Solidarity Corps and its opportunities. The program provided participants with a comprehensive understanding of the program, including the benefits of participating in it. The collaboration between Eurodesk Malta and

EUPA helped to equip the youth organisations with the information they needed to take advantage of the European Solidarity Corps and its benefits.

In celebration of 'Time To Move', Eurodesk Malta launched the "Graffiti Street" campaign, aimed at promoting youth mobility. The campaign was a huge success, attracting the attention of young people. In addition to this, Eurodesk Malta also introduced a youth-friendly notebook, designed to enable young individuals to easily access information about various EU youth opportunities. With its user-friendly and engaging content, the notebook quickly became a go-to resource for young people looking to expand their horizons.

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*“Graffiti is not just a form of expression, it's a reflection of the culture and voice of the people such as Eurodesk Malta is.”*

Luke Cutajar, Young Artist  
at Eurodesk Malta Graffiti Street Campaign

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The start of 2022 was a turbulent period for Eurodesk Netherlands. By the end of January, the nationwide COVID-restrictions were slowly reversed, but still in effect.

This led to the fact that information fairs such as the Gap Year Fair were held online - which Eurodesk Netherlands attended by hosting a workshop about the European possibilities for young people. In February, just when the restrictions were to be released - and so the Eurodesk motto "Don't stop dreaming, start planning" could be turned into something like "Get out there and explore Europe today!" - a war broke loose on the European continent. Eurodesk Netherlands' excitement about telling Dutch youth to explore Europe to the fullest again, came therefore also with

incertitude and, of course, serious concerns about the wellbeing of their Ukrainian colleagues. They

chose not to neglect their worries, but understood that it was now more important than ever to show young people their wide range of European possibilities and thereby the power and beauty of a diverse, but united Europe.

Eurodesk Netherlands held a huge awareness campaign in March. The campaign consisted in multiple advertisements on Instagram, each of which contained a 'dilemma question', for example: "Would you rather... eat a sandwich with hagelslag (chocolate sprinkles, typical Dutch topping) at your parents, again?" or "eat baguettes beneath the Eiffel Tower?" Another dilemma question was: "Would you rather... build a house for your virtual Sims, again?" or "refurbish homes for refugees?". The goal of

the campaign was to attract the attention of young people and redirect them to our website, where they could make a test to see which European experience would fit them. The results were stunning, with more than 800K views of the ads and 310K unique persons reached.

Another successful practice of Eurodesk Netherlands was the creation of the Infokit DiscoverEU, a guide full of tips and tricks for Dutch young people that won a DiscoverEU Travel Pass. The infokit was published in a colorful .pdf to avoid paper waste and existed

**It was now more important than ever to show young people their wide range of European possibilities and thereby the power and beauty of a diverse, but united Europe.**

of four chapters that went from "preparation & inspiration" (European capitals, hidden gems), to "on the road"

(what to pack, how to reserve seats), to "back home, what's next" (other European opportunities) and finished with "important contacts". Young people could also find challenges in the infokit and share their attempts on Instagram.

During summer and autumn, Eurodesk Netherlands created three podcasts about European opportunities and attended several 'physical' information fairs with presentations, workshops and information stands, often manned with both Eurodesk Officers and EuroPeers; young people with experience abroad whose contributions at such events also in 2022 could not have been underestimated. Eurodesk Netherlands was also very happy that it could attend the Go



Abroad Fair in Utrecht again, after two years of cancellations due to COVID. This fair is one of the biggest of the country and Eurodesk Netherlands interacted with thousands of young people during this two-day event. During the end of the year, Eurodesk Netherlands also attended events that were hosted online; not because of measures, but because online fairs can also be very useful in terms of accessibility and reaching many people at once: one of the positive lessons learnt thanks to the restrictions.



challenge #4

ga naar het hoogstgelegen punt  
te voet, met een treintje of kabelbaan.  
Hoe is het uitzicht?

FISHERMAN'S BASTION

super hoog

180m

een beetje hoog

hoe hoog was je ongeveer?  
zet een kruisje of omcirkel!

#discovereu  
@goeurope\_nl



The #ErasmusDays 2022 took place on the 13-15 October, in line with the 35th anniversary of the programme and the European Year of Youth.

The theme of the event was sharing our European values, with the youth of today and tomorrow: for 35 years now and many more to come. The North Macedonia NA participated in 71 events that were focused on EYY's themes and priorities with the involvement of young people in building a fairer and more sustainable Europe. In almost all the events organised, the emphasis was given to the many ways the programme supports and promotes priorities of the Erasmus+ programme: inclusion and diversity, ecological transition, digital transformation, civic engagement and democratic values.

Interagency regional cooperation and promotion of the Green Agenda for the Western Balkans were one of the NA's main priorities in 2022. On several occasions, the NA team has promoted the importance of the European Youth Portal and the information that offers to young people on opportunities in Europe and beyond to explore initiatives to learn, work and volunteer.

One of the State schools for visual-impaired students organised two activities, mixing sighted and visually impaired people: an inclusive goal ball tournament (paralympic sport) and a workshop of tactile mandalas to colour, made on a special Swell Touch machine.





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**The North Macedonia NA participated in 71 events that were focused on EYY's themes.**

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# NORWAY

The Eurodesk network, activities and outreach in Norway are growing. The interest for youth mobility has been steadily increasing after the corona pandemic, and Eurodesk receives an increasing number of inquiries from youngsters and youth workers in different sectors.

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challenges. 8 of the 17 EuroPeers participating in activities in 2022 are themselves youngsters with fewer opportunities that had taken part in inclusion projects, such as short term volunteering. One of them has taken part in 7 activities in total, and is by now our most active EuroPeer.

Eurodesk continues working strategically towards stakeholders working with youngsters with fewer opportunities.

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**Eurodesk has developed teaching materials within the fields of intercultural communication; international youth work; inclusion and diversity, and international youth work for youngsters with fewer opportunities.**

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Eurodesk has carried out 32 information meetings and presentations.

Two participants took part in the

The inclusion profile is strong in every activity carried out by Eurodesk. For instance, Eurodesk gave a presentation at a large NEETS conference with 290 participants. 4 NAV counties have joined the Eurodesk Multipliers Network as a result. The total number of contacts on the list of multipliers is now 103. 15 of these in the youth information/ERIYCA network, 38 in the Norwegian Welfare Administration (NAV) and EURES, 17 in school and education, and 33 in other organisations.

Multipliers seminar in Brussels: Sif Vik from Tromsø Municipality, and Christine Utheim from NAV.

Eurodesk has made a 10-minute-long information film about the European Solidarity Corps. The film has been sent to all secondary schools in Norway among others.



The EuroPeers have carried out 24 information activities. They have taken part in school visits, presentations, information stands, Operation Day's work and more. 8 of the total of 26 EuroPeer activities was related to inclusion and opportunities for youngsters facing

Eurodesk was interviewed to a podcast for school advisors, together with two EuroPeers: The Time to Move campaign had





5 events in Norway, arranged by NAV, Youth information centres and the institution for drop out students. A total of 22 people were involved in the planning, and 447 youngsters were reached. Eurodesk has given classes in “intercultural communication” and “international youth work” to youth workers in post graduate education in Fagskolen AOF in Oslo and Larvik. In addition to these themes, Eurodesk has developed teaching materials on inclusion and diversity, and international youth work for youngsters with fewer opportunities.

During Operation Days work the 3rd of November we had 9 youngsters and 2 EuroPeers working with us. The youngsters received information about the ESC and DiscoverEU and informed the students at three secondary schools during their lunch break.

The 6th - 9th of December the network of youth information centres/ERYICA went on a study visit to the organisation Young Scot and People, Dialogue and change in Edinburgh. 11 participants took part, and they were very enthusiastic about the outcome of the seminar.

Eurodesk has developed teaching materials within the fields of intercultural communication; international youth work; inclusion and diversity, and international youth work for youngsters with fewer opportunities. The inclusion workshop made by Eurodesk has received great feedback and interest, and we will continue to use and develop these materials in the future.





## In 2022 Eurodesk Poland broke three records:

First, it answered more enquiries than ever before, second, it delivered more Euroclasses in its history, and third, once again, it organised the most "Time to Move" events.

Besides, Eurodesk Poland updated its flagship game, issued its key publication and released a new video. The Eurodesk Poland staff participated in the biggest Polish rock festival and carried out a comprehensive evaluation of Eurodesk Poland network.

### The game

The Euroopportunities board game informs in a fun and attractive way several dozens of European opportunities for young people – mobility programmes, participation projects and competitions. In 2022 Eurodesk thoroughly revised the game and produced new copies.

### The publication

Many people in Poland are looking for information on working abroad. To make it easier for them Eurodesk Poland issued the 7th edition of the publication containing the basic information on how to work in 30 European countries.

### The video

"From information to mobility" is the series of videos aiming at young people and showcasing how to access information, mobility opportunity and participation in projects. The first two episodes promoted international volunteering and youth exchanges. The protagonist of the third episode, produced in 2022, is a chemistry student participating in the European Peace Corps Solidarity project.

### The festival

Don't wait for young people to come

to you. Go and find them yourself. Following this basic principle of youth information, Eurodesk Poland decided to participate in the most famous Polish rock festival Pol'and Rock. The information stand and workshop were organised in partnership with the Youth sector of Erasmus+, European Solidarity Corps and Europeers network.

### The portal

In order to respond to the need of feeding the European Youth Portal with high quality contributions, Four Polish young people joined the EYP correspondents team. They contributed to the portal with 24 articles and podcasts.

### The numbers

Eurodesk Poland continued its regular widely recognised and used activities. The online newsletter "Eurokursor" had 16 issues and nearly 6000 subscribers. The Eurodesk Poland website was visited by 322 190 unique users. The funding programme database reached nearly 500 records. The network delivered 815 Euroclasses and game sessions for 13 400 participants. The officers of the National office and multipliers answered over 5500, more than 500 of them were channelled through the European Youth Portal. 102 Facebook posts reached nearly 180 000 users. The number of observers of Eurodesk Poland FB fan-page went up to over 9200 people. The engagement in the Time to Move campaign resulted with 133 events (online and offline)

### The network

All the above would not have been possible without the Eurodesk Poland network of multipliers and ambassadors whose activity at grassroot level is fundamental in Eurodesk outreach strategy. Last year the Polish network organised or participated

in 889 events (58 online) in which 56 000 persons participated (online: 999).

### The evaluation

During 2022, to keep on improving our performance, the Eurodesk Poland National Office carried out a deep evaluation of its network, activities and services. The results and recommendations gathered will be the guidelines for the future development of Eurodesk Poland.



The Eurodesk Network in Portugal underwent a significant internal restructuring in 2022 while still maintaining intense activity that solidified its position as a unique tool for informing young people about European opportunities and values.

The initiatives promoted had a substantial impact due to the network's presence throughout the country and its ability for coordinated action. We highlight the following initiatives:

- The Pre-Departure Meeting for #DiscoverEU that was attended by over 170 participants from across the country. The meeting served as a space for sharing plans and expectations among all DiscoverEU participants, as well as clarifying doubts and empowering them.
  - The Eurodesk Roadshow 2022 that was focused on the current priorities of the programs and promoted over 30 actions throughout the country, bringing together organisations, schools, communities, and Portuguese National Multipliers. Through activities such as the redesigned Jenga game, European Twister, digital Erasmus+ quiz, testimonials from volunteers, and dynamics on European opportunities and Eurodesk as a tool for young people to find information on active citizen participation, the initiative reached approximately 20,000 young people, directly involving 7356 young people in over 21,150 pedagogical interactions.
  - The Eurodesk Meeting 2022 that was held on the Azores Island to train and welcome new members and multipliers, marking another milestone for the Portuguese Eurodesk Network. In addition to training, Eurodesk updates, and
- planning for the next year, the Eurodesk Multipliers carried out a simultaneous Roadshow action on the nine Azores islands, bringing Erasmus+ and ESC information and opportunities to some of the most remote areas.
- The Time to Move campaign that included 102 events, such as webinars, dissemination sessions in schools, active presence on social media, and workshops aimed at delivering the best information about European opportunities.
  - The AGORA EU event, an annual tradition for the Portuguese National Agency, that took place in November. The initiative aimed to create a unique space for beneficiaries of the Erasmus+ Youth and Sports and European Solidarity Corps Programs, umbrella organisations, Eurodesk Multipliers, and the general public through training actions and annual meetings. The event also gathered young people who participated in DiscoverEU in 2022 and trained them as DiscoverEU Ambassadors, recognising their experience and equipping them with the tools to share and disseminate the DiscoverEU action. As a result of the meeting, a new network of DiscoverEU Ambassadors was created and is already working with Eurodesk Multipliers.



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A new network of DiscoverEU Ambassadors was created and is already working with Eurodesk Multipliers.

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After almost two years of social distancing and online activities, 2022 finally brought for Eurodesk Romania the comeback of face-to-face meetings with young people, as well as motivation and new energy in the National Network.

2022 was with no doubt the year of change for us, starting with a new National Coordinator, Alexandra Duica, who joined the team in January, and proved from the very start her enthusiasm for working together with the Network of Multipliers, but with other Eurodesk coordinating offices as well.

The European Year of Youth (EYY) was the central theme of this year, and the activities of the Network of Multipliers revolved around it. Thus, the 19 Multipliers who were active throughout 2022 managed to organise 185 events dedicated to youth and their opportunities at European level, out of which 118 were focused on the EYY, and 91 happening in the context of the Time To Move campaign (thus positioning us on the 4th place in Europe in terms of number of events). Almost 6.000 young people participated in these events and found out more about what opportunities Europe provides them: they received Eurodesk branded green promotional materials (keychains, webcam covers, pencils, book signs, stickers, post-it notes). Moreover, to better mark the EYY, Eurodesk Romania organised one dedicated event in the context of the DiscoverEU Stakeholders' Meeting and supported the organisation of one joint event in partnership with ADA Bacău Association - namely, the 2022 edition of the Rural Youth Summit.

All throughout the year, Eurodesk Romania maintained constant communication with the Network,

and in July, the Multipliers had the opportunity to meet each other physically (for the first time for most of them!) in the context of the national meeting, which also included in its agenda a national training course focused on Inclusion & Diversity, based on the Eurodesk Qualifying Training Programme. Apart from this, the Multipliers met virtually in three online meetings, which aimed to consolidate the Network's capacity and unity. At the same time, at the European level, two Multipliers participated in the EBL Multipliers' Seminar in Brussels and one Multiplier took part in the EBL training course on Support & Inclusion, in Dublin. Our Facebook page had a total organic reach of almost 180K, with an audience of more than 9.5K followers. Our official website Eurodesk.ro was constantly updated with opportunities from the Eurodesk Programmes Database, with relevant events and news on European opportunities.

Aside from this, our office continued its close collaboration with the Romanian Agency for Erasmus+/ESC in promoting relevant information for young people and youth workers about European learning opportunities, EU programmes, initiatives and policies, as well as with other entities operating in the field of EU information and youth: Eurydice, EURES, and Europe Direct, under the form of exchange of information and mutual participation in events. We also continued to act as the main support channel at national level for

young people curious about learning mobilities and youth policies, as well as those interested in DiscoverEU, through the European Youth Portal.




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2022 was also a year for greater collaboration and visibility for us. We were happy to take part in 16 events organised by other relevant stakeholders, and we had 3 radio interventions and 1 TV broadcasted appearance.

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During 2022, Eurodesk Serbia organised ten online and physical Eurodesk-related events and actively promoted Eurodesk at other events, thus reaching over 600 people.

Besides thematic Eurodesk webinars, these events included a live presentation about summer volunteering camps, which was the National Eurodesk Centre provided email, phone, and in-person consultations and reached over 300 direct users by serving as a youth information point. delivered with the help of the Young Researches of Serbia, an NGO involved in several national and international youth and volunteering networks. Eurodesk Serbia also actively participated in the Eurodesk flagship campaign Time to Move by organising a webinar and a live CV-writing workshop aimed at young people, including those currently unemployed or having no work or volunteering experience. The workshop was organised in collaboration with the National Europass Centre in Serbia, and the participants could learn more about the Europass tools, such as the Europass CV.

In several of the abovementioned events, Eurodesk Serbia ambassadors actively took part by sharing their first-hand experiences from volunteering projects, youth exchanges, and other youth-related mobility opportunities, encouraging young people to participate in EU programmes that support the mobility of young people.

All events were promoted via social media, as well as on the map of European Year of Youth events, in this way emphasizing the importance of this EU initiative. Eurodesk Serbia actively promoted the European Year of Youth by sharing information about it on social media and on our website.

This promotion resulted in over 40 events held all around Serbia.

The DiscoverEU initiative, which allows 18-year-olds to win a travel pass and travel by train around Europe, was actively promoted by the Eurodesk Centre, since the 2022 was the first year in which Serbia started participating in the initiative. Besides informing young people, parents, and school representatives about DiscoverEU, the Eurodesk Centre took an active part in organising DiscoverEU-related activities, such as pre-departure meetings aimed at participants from Serbia, and meet-ups for participants from other countries. Besides that, Eurodesk Serbia published an info-kit containing useful information on how to participate in the DiscoverEU initiative and win the travel pass.

A brochure "Stipendije", containing detailed information about the Eurodesk network, mobility opportunities via the Erasmus+, European Solidarity Corps and other programmes and initiatives, was published and printed, which improved the outreach of the Eurodesk Serbia. In addition, the previously published brochure "My Eurodesk Mobility Guide" was actively promoted in all events organised by the Centre, where detailed information about the Eurodesk network and all mobility opportunities tailored to the needs of young people from Serbia could be found. Besides the abovementioned activities, the National Eurodesk Centre provided email, phone, and in-person consultations



and reached over 300 direct users by serving as a youth information point. In that way, young people were able to get personalised information regarding mobility opportunities, active citizenship, youth work and events organised by the Centre and other organisations.

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**the National Eurodesk Centre provided email, phone, and in-person consultations and reached over 300 direct users by serving as a youth information point.**

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The year 2022 was a bit challenging for Eurodesk Slovakia, due to a change of staff. We are happy to introduce Denisa Brantálová, our new coordinator.

We are happy to say Denisa is looking forward to expand Eurodesk by bringing new multipliers into our network and creating great opportunities. In May 2022, Eurodesk Slovakia actively participated in the Europe Days, cooperating with the representation of the European Commission and the Office of the European Parliament in Slovakia Košice and Bratislava. During the events, varied programmes promoting the European Year of Youth and EU youth programmes were prepared.

In the same month, an event was held on the Tyršovo nábreží BA with the EP Office in the Slovak Republic. Bicycle transport in Bratislava was discussed and EU opportunities for youth were presented through an information stand.

On the 25th of June, we joined the Albrecht forum BA International cultural afternoon. This day was an opportunity to meet various organisations working in the field of integration of foreigners and EU youth programs opportunities were presented.

Also during the year 2022, Eurodesk informed interested parties about the possibilities of participating in centralised actions in the field of sports, especially regarding the Key Action 2 Small Partnerships. Challenges and opportunities to participate in sports activities at a centralised level were also published on social networks.

The European Commission in Slovakia, representatives of the two national agencies and Eurodesk Slovakia participated in the biggest music festival in Slovakia. During

those three days, different types of activities were organised from the site located in the ZEK tent, information about the Erasmus + programme, the European Solidarity Corps and Eurodesk were disseminated. At the same time, a series of discussions about the future of young people in Europe were organised during the festival, which ensured a large number of participants in the targeted age category and thus potential participants in Erasmus+ mobility.

In October 2022, the Eurodesk network, in cooperation with the National agency, was actively participating in the Eurodesk "Time to Move" campaign, which aimed to promote Eurodesk and raised awareness of the existence of Eurodesk information points available to young people across Europe. The activities were intended to support the participation of young people in mobilities within European programs such as Erasmus+ and the European Solidarity Corps. As part of the October campaign, the Erasmusdays 13-15 October 2022 initiative was promoted, which aimed to promote the possibilities of the Erasmus+ program throughout Europe.

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**Denisa Brantálová, new coordinator of eurodesk Slovakia is looking forward to expand Eurodesk by bringing new multipliers into the network.**

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## 2022 was a year of renewal for Eurodesk Slovenia.

They established a new, refreshed network of multipliers, covering all 12 Slovenian regions. The network now consists of 14 multipliers (their central and biggest region in the capital Ljubljana has three multipliers). Some of them were previously already part of the network, while the others are complete newcomers and have just started getting to know the Eurodesk universe with all of its

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**Multipliers are key members in connecting with young people and informing them about opportunities. Eurodesk Slovenia's main wish for 2023 is to empower its multipliers even more with additional knowledge and activities designed especially for them.**

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tools, services and activities. An introductory training was organised for all members of the network with the aim of presenting the basics of Eurodesk and the many opportunities it provides and introducing them to its digital tools and EU programmes for young people, focusing on the programmes Erasmus+: Youth and European Solidarity Corps.

Most of the multipliers were already very active in 2022, organising different events for young people. They took part in the Time to Move campaign either opting for more traditional activities like presentations on learning mobility opportunities that were held by Društvo za razvijanje prostovoljnega dela Novo mesto (Association for Developing Voluntary Work Novo mesto), Center interesnih dejavnosti Ptuj (Centre of Interest Activities Ptuj) and Mladinski center Prlekije (Youth Centre of Prlekija) or more innovative ones like workshops on literacy, reading culture, European

traditions and improvisational theatre held by Celjski mladinski center (Celje Youth Center) and Zavod za podjetništvo, turizem in mladino Brežice (Institute for Entrepreneurship, Tourism and Youth Brežice), while Center Zagorje ob Savi (Youth Centre Zagorje ob Savi) got a visit from the mobile youth centre Ljuba & Drago.

Mental health was recognised as a very important topic among multipliers, which resulted in the creation of a support group for young people experiencing mental health problems by Info center ŠKUC. A round table on mental health in our time was organised by the Institute for Entrepreneurship, Tourism and Youth Brežice and free relaxation sessions were organised by Razvojna agencija Zgornje Gorenjske (Development Agency for Upper Gorenjska).

The main focus for the whole network in 2022 was on commemorating the European Year of Youth, which produced many activities meant for young people, centered around encouraging their active participation and empowering them to take a chance, go abroad and take advantage of the opportunities that the EU provides them with. Some of their multipliers were especially creative with getting this message through to young people. Info center ŠKUC for example presented EU programmes for youth through a felting workshop, whilst Center za mlade Domžale (Youth Centre Domžale) organised an art and literature competition and promoted mobility opportunities through street-based youth work. When it comes to Eurodesk Slovenia as part of its national agency's activities many presentations were held

for young people throughout the country with the aim of spreading information on European opportunities especially among young people who do not have access to or contact with this kind of information. The presentations included the promotion of the European Youth Portal and initiatives like DiscoverEU.

The main event of this year, dedicated to young people, was *Zvok mladosti* (The Sound of Youth), which combined in one place a fair with many organisations presenting different opportunities for young people, musical, dance and other performances and also Youth Dialogue. The main organiser of the event was the Office of the Republic of Slovenia for Youth and also among

others the National Agency Movit, which Eurodesk Slovenia is a part of. Eurodesk Slovenia and some of its multipliers participated in the fair, promoting their activities and the programmes Erasmus+: Youth and European Solidarity Corps.

Eurodesk Slovenia is looking forward to the further development of its network. Its main wish for 2023 is to empower its multipliers even more with additional knowledge and activities designed especially for them based on the realisation that they are key members in connecting with young people and informing them about the opportunities the EU provides.



## 2022 has been a year of challenges and great achievements for Eurodesk Spain.

In June, the National Assembly of Eurodesk Spain was celebrated in Alicante. After three years online, it finally took place face-to face. This increased a sense of group support and membership which has provided a great boost to the national network. Because of that, many working groups arose to develop specific lines of action, enhancing collaborative performance. In December, a second National Assembly took place online with the presentation of the following year's planning and goals. This interaction contributed to the motivation and participation of all members and was especially helpful for the newcomers.

During the year, several training sessions for the multipliers were organised, both online and face to face, to update and improve their key skills. The first one was about IT tools such as Kahoot and Padlet. The second one, focused on Strategic Planning, helped re-thinking the work style. The third one was about Gamification, providing game techniques for the learning process. The fourth and final one dealt with Inclusion in youth information services: It explained how to include young people with fewer opportunities in Eurodesk activities. Eurodesk Spain extended its network of qualified multipliers with two new members, achieving the number of 69 active local offices. Thanks to this expansion, more young people will benefit from information on learning mobility opportunities, volunteering, training and other activities available for them.

Moreover, the network was delighted to see two of its qualified multipliers receive important awards: Intercambia

and Las Niñas del Tul. The former was recognised with the Eurodesk Awards Special Mention for one of their activities held during the Time To Move campaign, while the latter received the Salto Award Inclusion and Diversity for another Time To Move event.

Eurodesk Spain co-organised the conference Learning by Leaving, together with the Spanish branches of Euroguidance, Eures and Europass, aiming to establish closer cooperation between European mobility networks through the regular exchange of information, best practices and peer learning. The title for this year's conference was Digital nomads in the 21st century, focusing on the relationship between mobility and digitalisation, the link between them, and how users' digital skills influence their mobility opportunities and life projects.

The conference took place from October 26th to 28th in Majorca (Balearic Islands). Around 120 representatives from the four networks attended, coming from up to 30 different countries. This exchange of information contributed to outline priorities for co-operation and developing bonds with peers from the four networks involved.

On the other hand, from September to November, the Time To Move campaign took place: many of Eurodesk Spain's goals were achieved. The network carried out 130 activities, 12% of the total number, overcoming previous year's number of events. The attention to the European Year of Youth was visible at all times. Once again, Spain was the second country with the most events, after



Poland, showing the strength of the campaign both for our multipliers and for young people.

The end of the year brought great news. Statistics showed that website visits have increased by 44%. Meanwhile, our national Eurodesk newsletter reached more than 40.000 subscribers. This meant a success in the efforts for online outreach and a tendency that we hope to keep up in 2023.



## During 2022 the pool of young photographers was implemented.

During 2022 the pool of young photographers was implemented. In Sweden, there was one volunteer that got selected to join the pool. Therefore Stockholms stad got the ability to have their Time To Move activity memorised by a talented young photographer.

The Swedish network met several times online during the year and had one physical meeting which was the first physical meeting since the pandemic started. During the physical meeting the network focused on sharing good examples and making decisions regarding young ambassadors in the network. Since it was the first time in a long time the network met in person, they had great conversations with each other and made a lot of networking.

The Swedish multipliers were active during the year. There was a lot of evenings where the multipliers informed about opportunities for young people in EU (volunteering, training, work, studies, etc). The organisation Awesome People had a session about the youth programmes in Örebro for people that work with youths. The Europe Direct office in Häsleholm had

an event where they highlighted the European day of language. Many other activities took place during the year. The Swedish coordinator for the European Year of Youth and the Swedish Eurodesk office worked closely together in the beginning of 2022, and the outcome was 88 activities on the European Year of Youth map (ten of those were organised by Eurodesk multipliers).

During Time To Move the main focus for the Swedish Eurodesk office was to inform young people about the network, the youth programmes and the opportunities for young people in EU. The outcome was six Instagram posts, one quiz about Erasmus+ and one quiz about Eurodesk on the Swedish NA Instagram @Erasmusplus\_swe.

During the first network meeting in April the network had a presentation of Euroclasses Euro-Activism. On top of that the network got to have a session about inclusion. The session included a hands-on workshop where the participants got to discuss inclusion and target groups while writing on digital notes.





The multipliers gave great response to the merch that was produced last time, so Sweden continued making T-shirts, hoodies, umbrellas, and tote bags to hand out. This time with even better quality to make it more sustainable. The multipliers also got brochures about Erasmus+ Youth and European Solidarity Corps to hand out. The European Year of Youth logo was added to the brochures to really make a statement that Eurodesk Sweden were part of the European Year of Youth.

Two movies were produced as a complement for doing oral presentations about Erasmus+ Youth and European Solidarity Corps. The short informative clips made it to the NA webpage as a great introduction before continuing to read the details about the programmes. The Eurodesk page on the website was also updated through the year as well as the rest of the NA website.

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*“It’s fantastic to be a part of a network with enthusiastic people that is passionate about supporting young people to grow and take part of all the possibilities that Europe can offer.”*

Kristin Björk, Project Manager

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In 2022, Eurodesk Switzerland was able to restart its activities for the first time in a favourable environment after the pandemic.

In 2022, Eurodesk Switzerland was able to restart its activities for the first time in a favourable environment after the pandemic. In particular, meetings were held with the cantonal structures managing mobility programs to discuss the current situation and possible synergies after Covid. The Berufs-und Laufbahnzentren (BIZ) in German-speaking Switzerland were approached as well as the Cité des Métiers in Ticino and various schools, in order to reach an ever-growing audience. Covering the three linguistic regions, Eurodesk Switzerland was thus able to inform young people locally about the opportunities available for them.

Furthermore, in 2022, Eurodesk Switzerland had a privileged presence at the LUGA, a very large fair in German-speaking Switzerland with a space entirely dedicated to young people and youth activities ("Jugend - die beste Generation"). During two weeks, the Eurodesk Switzerland team informed the numerous visitors about Eurodesk services and mobility opportunities. It was also possible for children, young people and families to play an escape game on the theme of mobility. This game was created entirely by Eurodesk Switzerland in collaboration with infoclic.ch. It is a fun way of tackling the theme of mobility. In one hour, participants had to solve various riddles while following the train journey through Europe of young Anna.

In 2022, Eurodesk Switzerland also began to focus on promoting mobility among young people who are temporarily out of school or

training. Initial contacts have been made with various Swiss structures that help with the socio-professional integration of these young people. Information sessions have thus been planned for 2023. Information on mobility programmes was also made available at the training centres.

Eurodesk Switzerland was particularly active in areas where young people are farthest from the main information centres. Presentations were given in the cantons of Jura, Neuchâtel and Ticino, and vocational schools as well as in the socio-cultural centres of these regions. In the Valais region, our partner, Eurodesk Suisse, promotes possible opportunities for young people directly to its partner, the BEL, Bureau des Echanges Linguistiques, which then passes them on during presentations in the Canton's schools.

Finally, Eurodesk Switzerland has published regular news on its different communication channels, in particular on social networks, to put forward clear and detailed information accessible to the greatest number of young people. Every week, new opportunities are presented to them to volunteer, participate in competitions, discover a new language, etc.

In 2022, Eurodesk Switzerland also had the opportunity to present a webinar on the theme of voluntourism. Together with its partner Friends International and EBL, this was an opportunity to raise awareness of the issue within the Eurodesk network. In addition, Eurodesk Switzerland participated

in the podcast project for the European Year of Youth. Maya, a young woman from the Swiss Jura, presented her six-month volunteer project in Latvia, which allowed her to learn more about herself and to define her personal and professional project in a time where she did not know which way to go.

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## As the countries' borders were reopened, opportunities for collaboration and new partnerships increased.

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## With 14 years of experience and know-how, Eurodesk Türkiye has always been one of the most active and dynamic members of the Eurodesk Family.

With 14 years of experience and know-how, Eurodesk Türkiye has always been one of the most active and dynamic members of the Eurodesk Family. Eurodesk Türkiye National Office organised 10 on-the spot activities in different Turkish regions in 2022. In addition, Eurodesk Türkiye Local Multipliers held 393 different activities during the year and, through these events, approximately 90,000 young people were informed about the Erasmus+ and ESC Programmes. All the activities were related to the priorities of the Erasmus+ and ESC Programmes (inclusion, sustainability and digitalization): some of them were beach cleaning, outdoor walking, cycling, training on efficiency using digital tools and much more. Eurodesk Türkiye did its best to include young people with fewer opportunities in each activity. In these meetings, young people with disabilities and fewer opportunities in general were given the opportunity to have their voice.

2022 was the European Year of Youth and marked the importance of the voice of youth. In addition to local and national level activities throughout the year, Eurodesk Türkiye organised two flagship events dedicated to the EYY in two big cities: Antalya and İstanbul. A total of 400 people attended these events, and participants consisted not only of local multipliers, but also of young people, youth NGOs and youth workers. A panel was organised by inviting representatives of the European Commission's DG-EAC, the Eurodesk President, academicians and youth workers from abroad and Turkey. In these

panels, the themes of the European Year of Youth were highlighted, and important youth-related topics were discussed: firstly, the importance of young people taking part in the decision-making process; secondly, their ability to take responsibility for issues such as climate change. The goal of this thematic meetings was to provide guidance to young people on issues such as unemployment and mental health that grew gradually after the Covid-19 pandemic. In order to raise awareness among young people about the importance of environmental protection, meetings and various workshops were organised, such as organic waste sorting, waste management and environmentally friendly recycling of waste.

Eurodesk Türkiye has always given great importance to social media accounts, which are the most important communication tools. For this reason, Eurodesk Türkiye's Instagram account reached 8.700 followers and its Twitter account reached 17.500 followers, thanks to various campaigns and dissemination activities. By sharing Reels videos on Instagram, lots of young people were reached, and the evidence shows that these videos were watched approximately 20.000 times in total. Lastly, Eurodesk Türkiye has both shared EU opportunities for young people and also supported EBL's posts by reposting them on its social media accounts.



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In order to raise awareness among young people about the importance of environmental protection, meetings and various workshops were organised,

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## On the 24 of February 2022, Ukraine was invaded by the Russian army, forcing Eurodesk Ukraine to change focus in its activities.

Once martial law was declared, all young men from 18 years old were forbidden to leave the country and were required to take part in the defence of Ukraine. Women from strategic professions were equally concerned by this restriction. We refocused our action on three main activities: humanitarian support; sharing info-packs to people who could still travel to inform them on how to leave the country and where to stay; but mostly Eurodesk Ukraine focused on international communication to raise voices for Ukrainian youth organisations and for the representation of Ukrainian youth at the international level.

Taking part as an online participant in the Eurodesk Network meeting in April in Budapest, Natalia Shevchuk gave an update on the situation in Ukraine regarding youth information services, and called for continued support towards Ukraine and its organisations, insisting on the need for medical supplies.

The following month, during the G7 Youth summit that took place in Berlin, Eurodesk Ukraine was invited by IJAB (the organiser) to send a delegation to participate in the event. The areas explored during the Y7 were: Sustainable & Green Planet, Economic Transformation for Shared Progress, Resilience of Democracies, Global Health & Solidarity. In light of Russia's war in Ukraine, a fifth priority area was added for the first time: Youth, Peace & Security. Working together with the other participants, the Ukrainian delegation contributed to the discussions by giving

recommendations and sharing ideas on topics such as\*:

- protecting young people, especially soldiers, activists, and those engaged in information gathering, humanitarian and medical aid
- ensuring mental health support
- financing young humanitarian volunteers, human rights activists and youth organisations through capacity-building, partnerships with international, humanitarian and peace-building organisations; and sustainable funding streams including the expansion of existing exchange mechanisms
- specifically in the Ukrainian war, support the National Youth Council of Ukraine and its member organisations, and carry out the repatriation process of the children and youth forcefully deported to Russia.

Further informative work was done through a variety of mediums such as interviews, podcasts, videos and by taking part in panel discussions organised by various youth organisations.

Youth information is a very young sector in Ukraine that started to develop in 2016. It especially relies on volunteering work from multipliers. After the start of the invasion, Ukrainian multipliers changed priorities, joining the army, operating as military support to organise the collection and

\*Y7 Summit Communiqué 2022

distribution of goods, or collaborating with organisations dedicated to these activities. With this in mind, we foresee the need to rebuild a network of multipliers and young ambassadors in the future. Our wish today is to restart developing youth information work through social media and on our website. One of our main challenges is to provide mobility opportunities at the national level or online to young Ukrainians who are not allowed to leave the country.



# 2022 IN NUMBERS

## 37

COUNTRIES

Eurodesk is present in all European Union member countries, and even beyond! In 2022, Montenegro joined the network, increasing the number to 37.

## 39

COORDINATING OFFICES

In each country, Eurodesk has a national coordinating office to carry out the mission of the organisation. In Belgium, there are three offices for the three communities.

## 3

EUROPEAN NETWORK MEETINGS AND SEMINARS

Every year, two network meetings are organised for national coordinators at European level. For multipliers, a European Seminar is in place to share best practices.

## 69

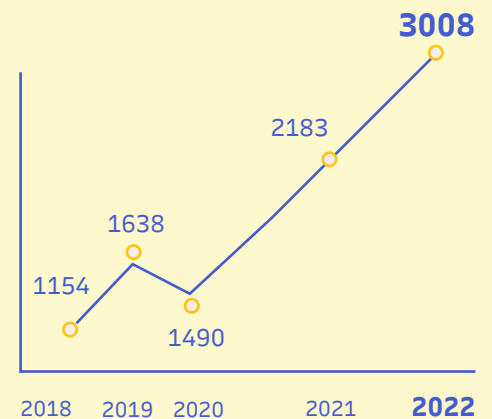
NATIONAL NETWORK MEETINGS

National coordinators organise local network meetings to inform their multipliers about youth information updates and to plan projects at national level.

## 3008

EURODESK MULTIPLIERS AND AMBASSADORS

Multipliers and ambassadors keep a face-to-face connection to young people. Since 2018 the number of them more than doubled in the network, making it more effective for the organisation to reach out!



## 82

EURODESK TRAINING SESSIONS

Continuous learning is essential in the quest to reaching out to young people all over Europe. Eurodesk has a unified training programme in place to ensure knowledge transfer within the organisation and to even the quality of youth information services throughout the continent. Through these efforts, Eurodesk information points are readier than ever to inform younger generations.

## 26

EUROPEAN WEBINARS

Online training sessions increased in 2022, allowing network members to develop their skills from home.

## 1751

TRAINING PARTICIPANTS



# 1087

TIME TO MOVE  
EVENTS

# 29

COUNTRIES WITH  
TIME TO MOVE EVENTS

# 291

ORGANISATIONS WITH  
TIME TO MOVE EVENTS

# 192K

TIME TO MOVE EVENT  
PARTICIPANTS

In 2022, Eurodesk's flagship information campaign, Time to Move was organised for the 9th time. Time to Move provides a frame to a wide range of activities all over Europe that bring European opportunities closer to young people. Time to Move activities have a strong focus on underprivileged young people who do not usually get the chance to know more about funded European opportunities. The campaign was refreshed with a new look and website available in 25 languages.

# 5447

INFORMATION EVENTS

Eurodesk ambassadors, multipliers and coordinators put a lot of effort into information events to make younger generations aware about their opportunities.

# 1105

EUROCLASSES

Eurodesk's Euroclasses bring youth information to schools to inform pupils about international volunteering, civic participation and working abroad among other topics.

# 255K

ENQUIRIES ANSWERED

The Eurodesk network is responsible for answering enquiries received via the European Youth Portal. In 2021, 4.2% of all enquiries were about DiscoverEU.

# 327K

NEWSLETTER SUBSCRIBERS

In 2021, Eurodesk started to revamp its main newsletter system to increase its efficiency in targeting groups of people with information they are interested in.

## social media

# 63K

INSTAGRAM FOLLOWERS

# 5.9K

TIKTOK FOLLOWERS

# 10M

EURODESK WEBSITE VISITS

The organisation focuses a lot of its resources into online communication. Reaching out to young people via social media and Eurodesk websites is increasingly important for the network so various promotional activities, new content formats and layouts were tried out during 2022 to maximise the efforts. The results are continuously monitored and the actions are adjusted as needed.

eurodesk

Visit us at [eurodesk.eu](https://eurodesk.eu)

